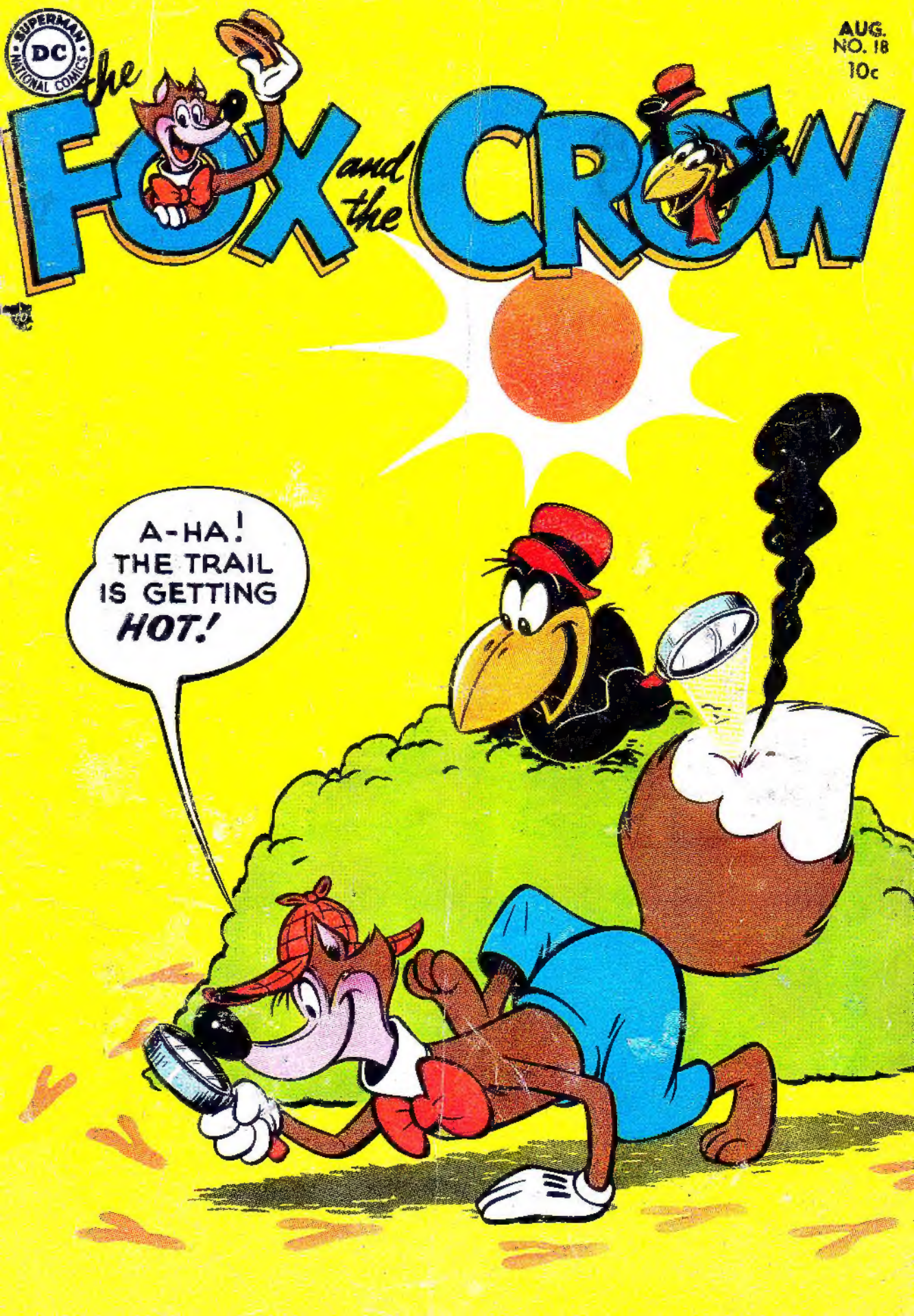
SUPERMAN
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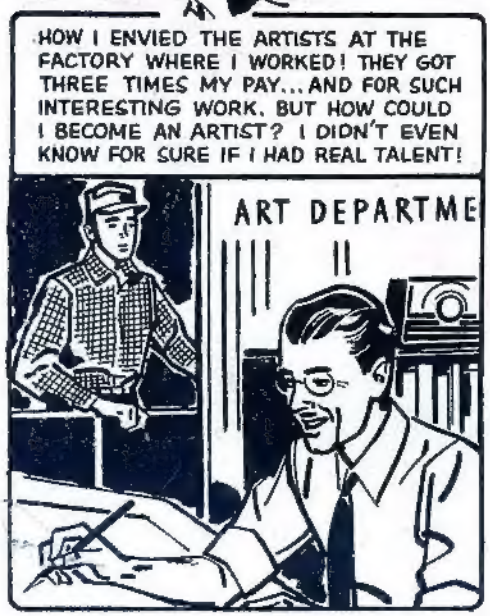
NO. 18
10c
the FOX and the CROW
A-HA! THE TRAIL IS GETTING HOT!

I WANTED TO BE AN ARTIST!


HOW I ENVIED THE ARTISTS AT THE FACTORY WHERE I WORKED! THEY GOT THREE TIMES MY PAY... AND FOR SUCH INTERESTING WORK. BUT HOW COULD I BECOME AN ARTIST? I DIDN'T EVEN KNOW FOR SURE IF I HAD REAL TALENT!
ART DEPARTME

IN A FEW DAYS MY FREE TALENT TEST CAME. I COULD HARDLY WAIT TO GET TO MY ROOM ALONE AND START THE TEST. IT WAS FUN TO TAKE... AND I LEARNED FROM IT, TOO.

THIS IS A FINE TEST. IT CERTAINLY SHOWS YOU HAVE VALUABLE TALENT. WE'LL TEACH YOU TO DEVELOP THAT TALENT OF YOURS IN YOUR SPARE TIME.
ALL I ASK IS A CHANCE!
LATER

NOW I'M A TRAINED PROFESSIONAL ARTIST. WELL-PAID, LOOKED UP TO, AND WITH A REAL FUTURE. AND LOOK AT MY MODEL! LISTEN — IF YOU LIKE TO DRAW, YOU SHOULD TAKE THE FREE ART TALENT TEST, TOO. YOU CAN! →

Find out if you have valuable art talent. Take the famous Free Talent Test. No charge. No obligation.

MAIL COUPON TODAY!

ART INSTRUCTION, INC.

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Please send me Free Art Talent Test.

Name_____

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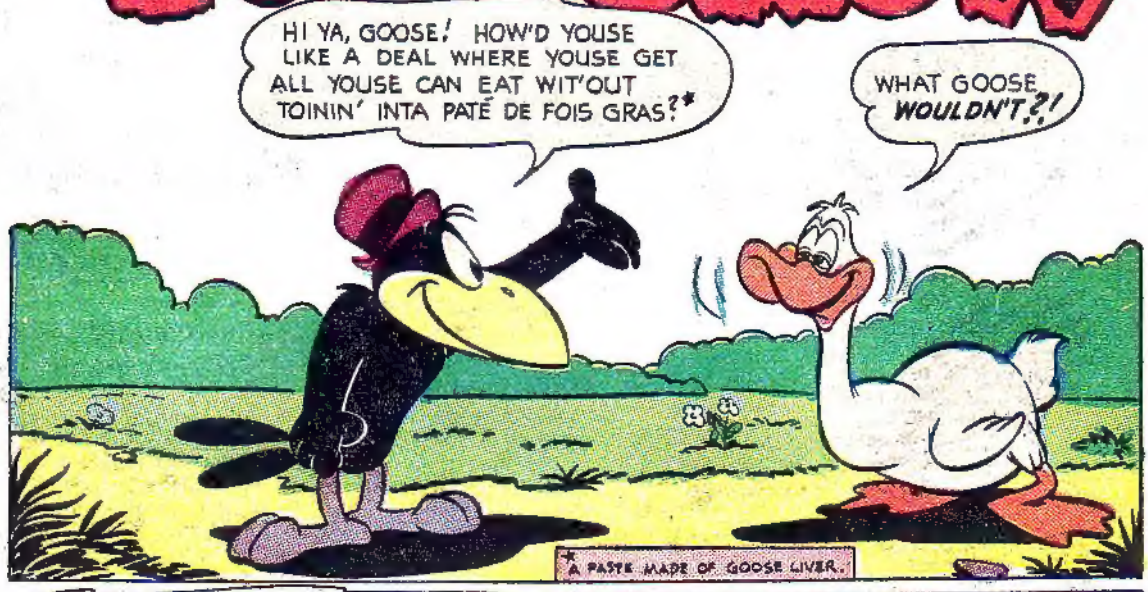
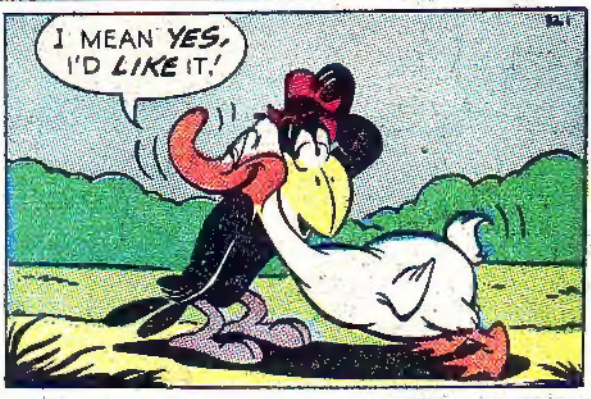
County_____ State_____

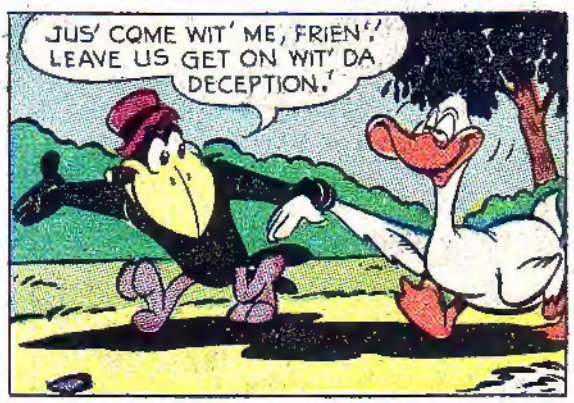
Age_____ Phone_____

Occupation_____

The FOX and the CROW


HI YA, GOOSE! HOW'D YOUSE LIKE A DEAL WHERE YOUSE GET ALL YOUSE CAN EAT WIT'OUT TOININ' INTA PATÉ DE FOIS GRAS?*
WHAT GOOSE WOULDN'T?!
* A PASTE MADE OF GOOSE LIVER.





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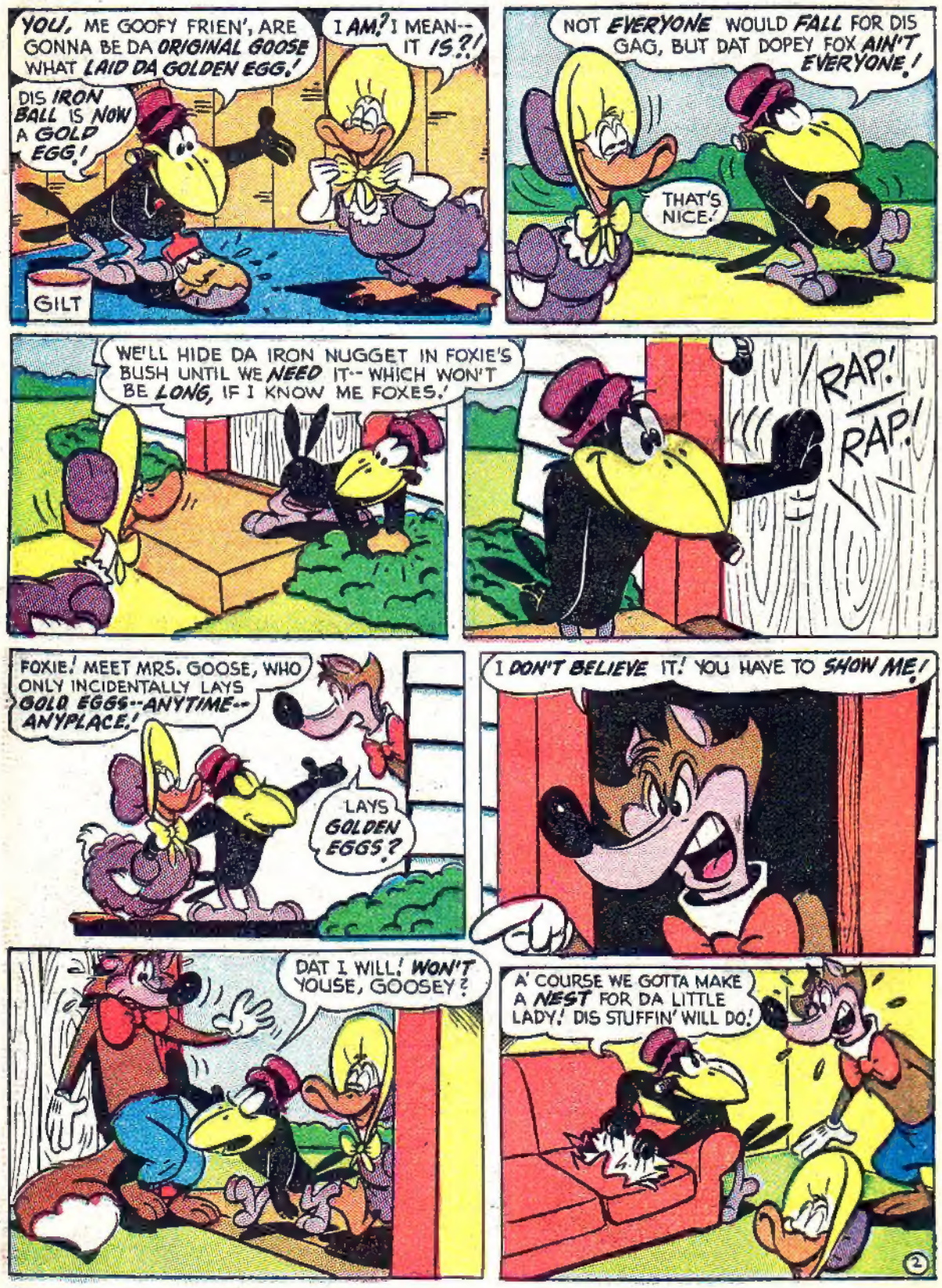
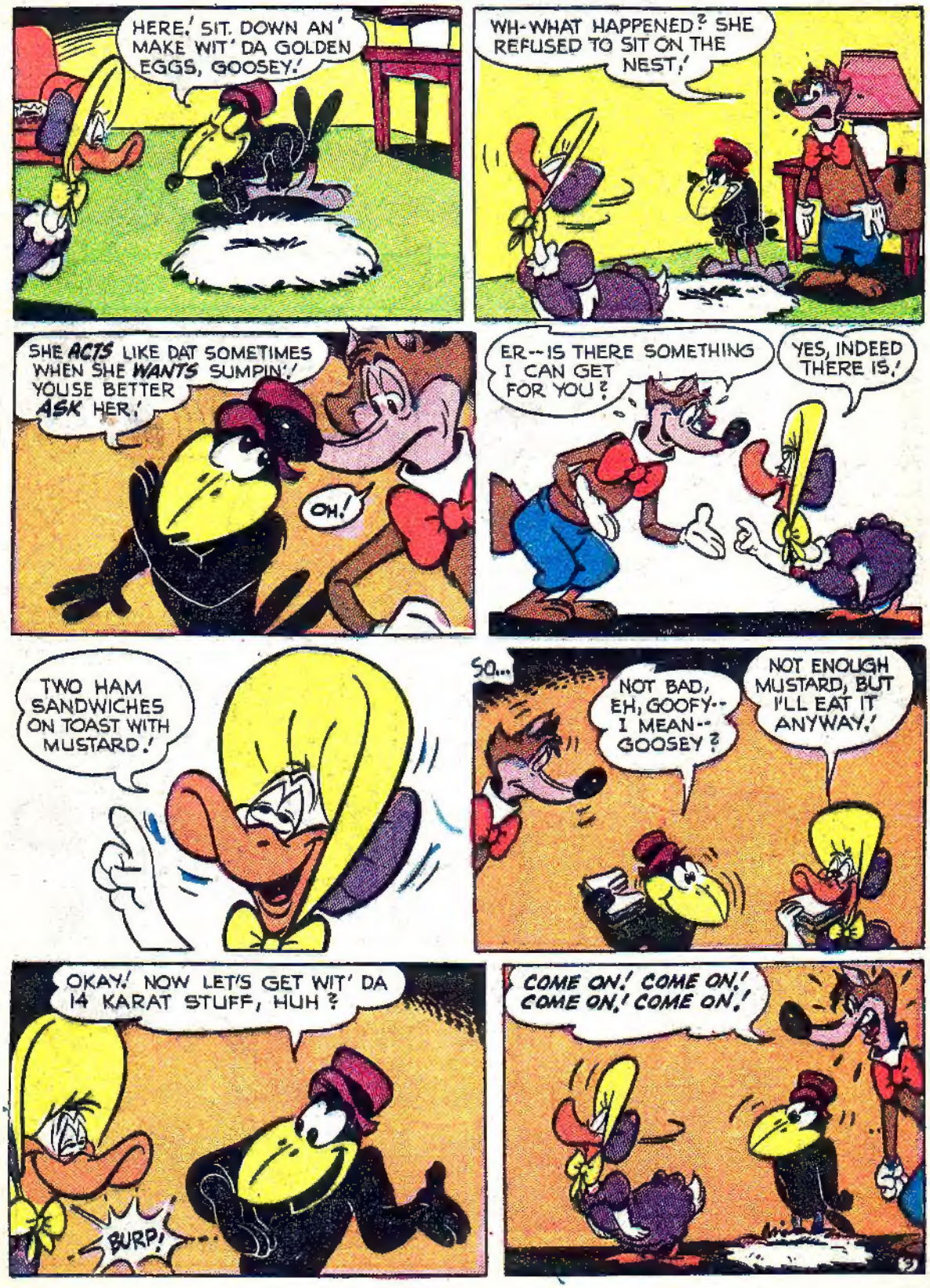
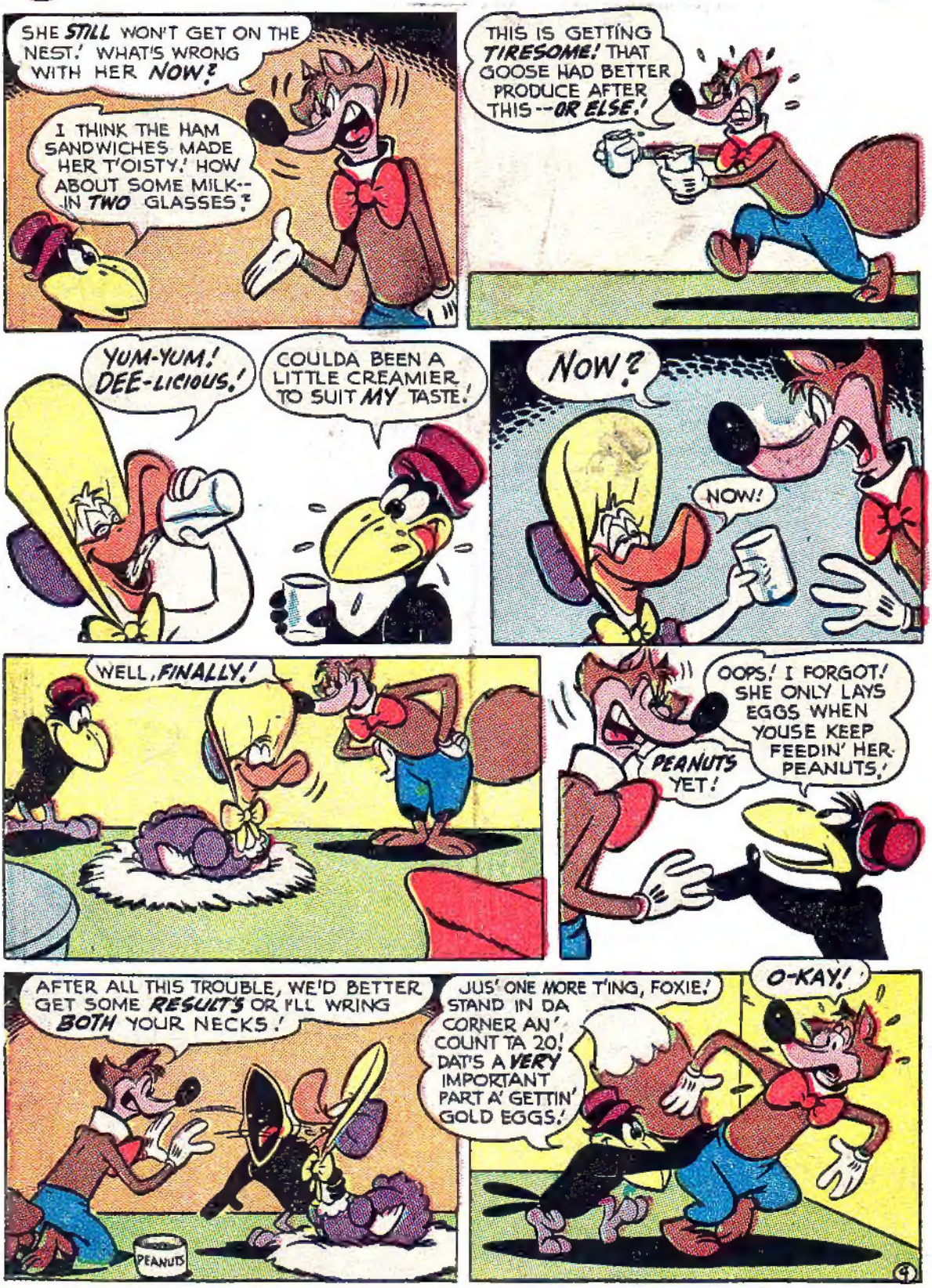
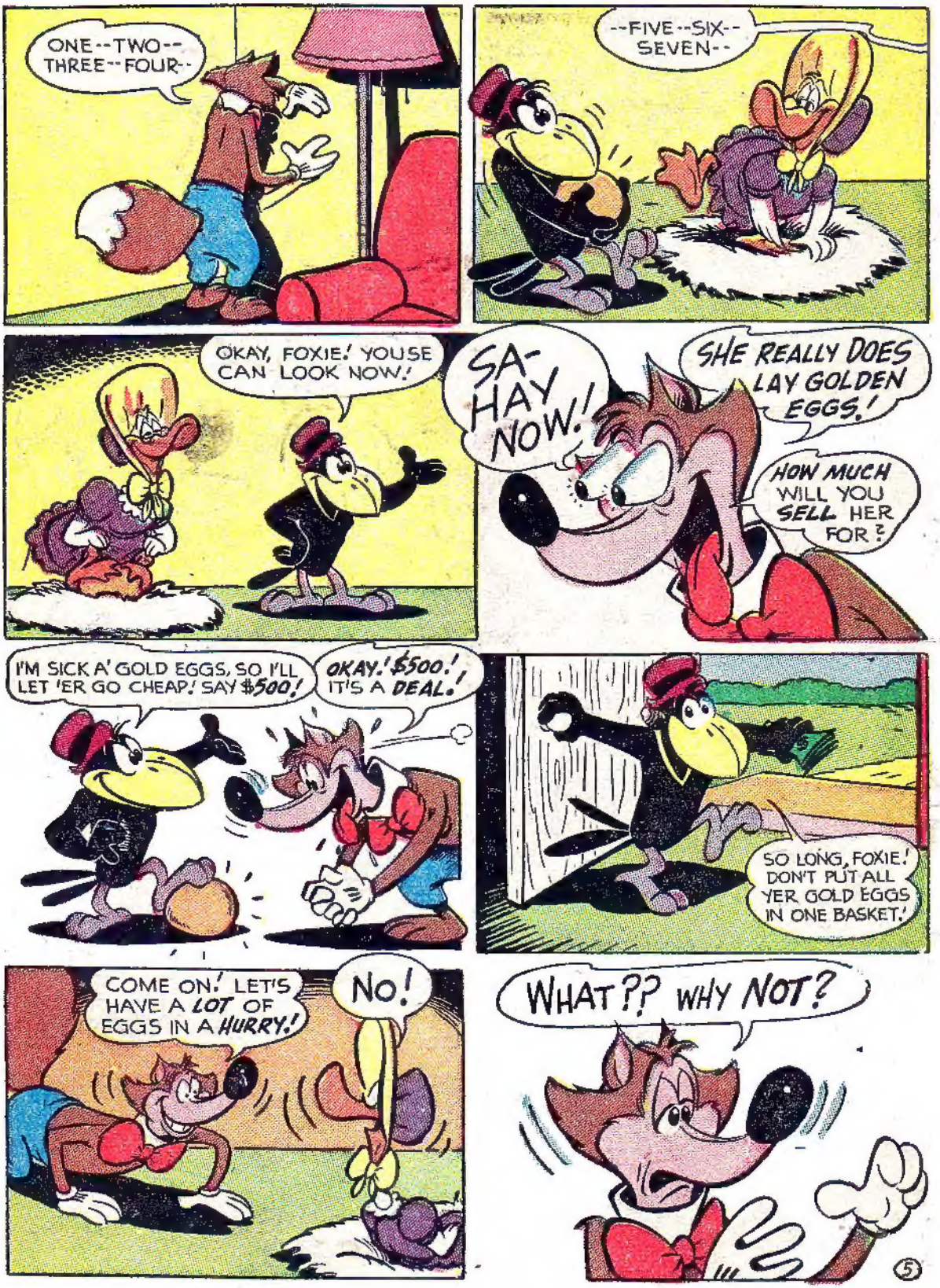
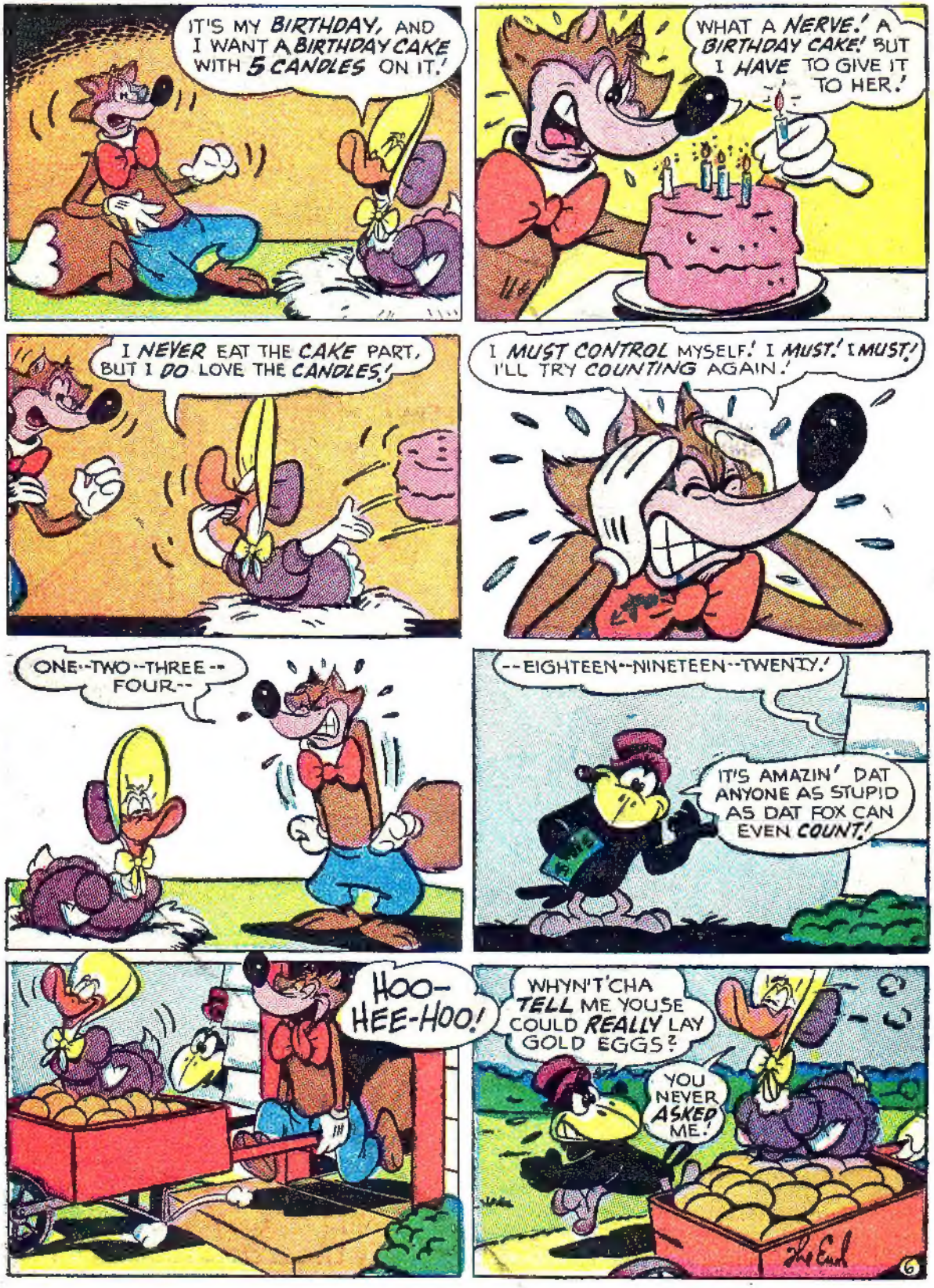
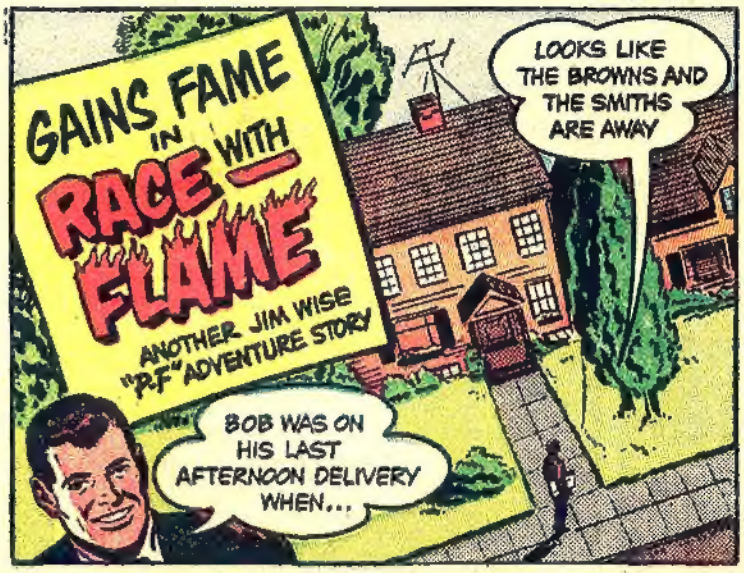

YOU, ME GOOFY FRIEN', ARE GONNA BE DA ORIGINAL GOOSE WHAT LAID DA GOLDEN EGG!
I AM? I MEAN-- IT IS?!
DIS IRON BALL IS NOW A GOLD EGG!
GILT
NOT EVERYONE WOULD FALL FOR DIS GAG, BUT DAT DOPEY FOX AIN'T EVERYONE!
THAT'S NICE!
WE'LL HIDE DA IRON NUGGET IN FOXIE'S BUSH UNTIL WE NEED IT-- WHICH WON'T BE LONG, IF I KNOW ME FOXES!
RAP! RAP!
FOXIE! MEET MRS. GOOSE, WHO ONLY INCIDENTALLY LAYS GOLD EGGS--ANYTIME--ANYPLACE!
LAYS GOLDEN EGGS?
I DON'T BELIEVE IT! YOU HAVE TO SHOW ME!
DAT I WILL! WON'T YOUSE, GOOSEY?
A' COURSE WE GOTTA MAKE A NEST FOR DA LITTLE LADY! DIS STUFFIN' WILL DO!
2


HERE,' SIT. DOWN AN' MAKE WIT' DA GOLDEN EGGS, GOOSEY!
WH-WHAT HAPPENED? SHE REFUSED TO SIT ON THE NEST!
SHE ACTS LIKE DAT SOMETIMES WHEN SHE WANTS SUMPIN'! YOUSE BETTER ASK HER!
OH!
ER--IS THERE SOMETHING I CAN GET FOR YOU?
YES, INDEED THERE IS!
TWO HAM SANDWICHES ON TOAST WITH MUSTARD!
SO...
NOT BAD, EH, GOOFY-- I MEAN-- GOOSEY?
NOT ENOUGH MUSTARD, BUT I'LL EAT IT ANYWAY!
OKAY! NOW LET'S GET WIT' DA 14 KARAT STUFF, HUH?
BURP!
COME ON! COME ON! COME ON! COME ON!


SHE STILL WON'T GET ON THE NEST.' WHAT'S WRONG WITH HER NOW?
I THINK THE HAM SANDWICHES MADE HER T'OISTY.' HOW ABOUT SOME MILK-- IN TWO GLASSES?
THIS IS GETTING TIRESOME.' THAT GOOSE HAD BETTER PRODUCE AFTER THIS--OR ELSE.'
YUM-YUM.' DEE-LICIOUS.'
COULDA BEEN A LITTLE CREAMIER TO SUIT MY TASTE.'
NOW?
NOW!
WELL, FINALLY.'
OOPS.' I FORGOT.' SHE ONLY LAYS EGGS WHEN YOUSE KEEP FEEDIN' HER PEANUTS,'
PEANUTS YET!
AFTER ALL THIS TROUBLE, WE'D BETTER GET SOME RESULTS OR I'LL WRING BOTH YOUR NECKS.'
PEANUTS
JUS' ONE MORE T'ING, FOXIE.' STAND IN DA CORNER AN' COUNT TA 20! DAT'S A VERY IMPORTANT PART A' GETTIN' GOLD EGGS.'
O-KAY!
4


ONE--TWO--THREE--FOUR--
--FIVE--SIX--SEVEN--
OKAY, FOXIE! YOUSE CAN LOOK NOW!
SA-HAY NOW!
SHE REALLY DOES LAY GOLDEN EGGS!
HOW MUCH WILL YOU SELL HER FOR?
I'M SICK A' GOLD EGGS, SO I'LL LET 'ER GO CHEAP! SAY $500!
OKAY! $500! IT'S A DEAL!
SO LONG, FOXIE! DON'T PUT ALL YER GOLD EGGS IN ONE BASKET!
COME ON! LET'S HAVE A LOT OF EGGS IN A HURRY!
No!
WHAT?? WHY NOT?


IT'S MY BIRTHDAY, AND I WANT A BIRTHDAY CAKE WITH 5 CANDLES ON IT.!
WHAT A NERVE.! A BIRTHDAY CAKE! BUT I HAVE TO GIVE IT TO HER.!
I NEVER EAT THE CAKE PART, BUT I DO LOVE THE CANDLES.!
I MUST CONTROL MYSELF.! I MUST.! I MUST.! I'LL TRY COUNTING AGAIN.!
ONE--TWO--THREE--FOUR--
--EIGHTEEN--NINETEEN--TWENTY.!
IT'S AMAZIN' DAT ANYONE AS STUPID AS DAT FOX CAN EVEN COUNT.!
HOO-HEE-HOO!
WHYN'T'CHA TELL ME YOUSE COULD REALLY LAY GOLD EGGS?
YOU NEVER ASKED ME.!
The End
6


GAINS FAME IN RACE WITH FLAME
ANOTHER JIM WISE "P-F" ADVENTURE STORY
LOOKS LIKE THE BROWNS AND THE SMITHS ARE AWAY
BOB WAS ON HIS LAST AFTERNOON DELIVERY WHEN...

JIM WISE TELLS WHY "P-F" CANVAS SHOES HELP YOU GO FULL SPEED LONGER!

1. THE IMPORTANT "P-F" RIGID WEDGE HELPS KEEP THE WEIGHT OF THE BODY ON THE OUTSIDE OF THE NORMAL FOOT... DECREASING FOOT AND LEG MUSCLE STRAIN, INCREASING ENDURANCE.
2. SPONGE RUBBER CUSHION

* TRADE MARK.

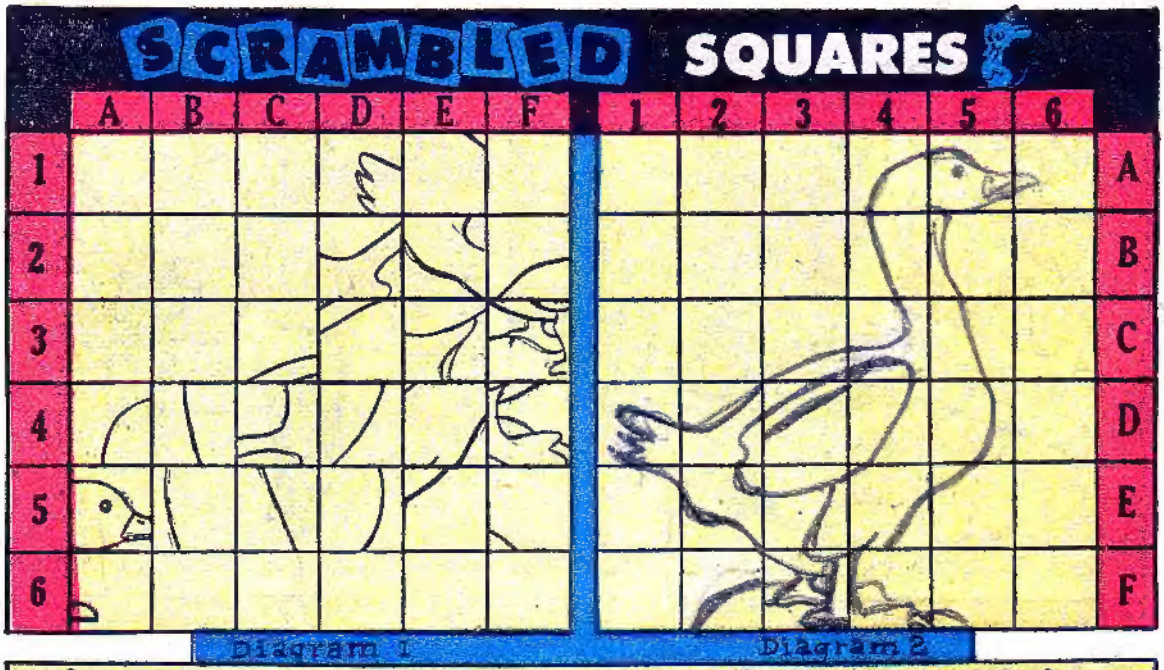
"P-F" * MEANS POSTURE FOUNDATION

SONNY, YOU'RE A HERO! YOU WEREN'T A MINUTE TOO SOON!
YOU SAVED OUR HOME!
GEE, MY "P-F's" SURE HELPED ME TO GET THERE IN TIME!
THAT'S RIGHT! "P-F's" HELP YOU MAINTAIN YOUR SPEED LONGER!

GOOD ADVICE FROM JIM WISE!
GET YOUR "P-F" CANVAS SHOES TODAY AND SEE FOR YOURSELF HOW THEY HELP:
...LESSEN FOOT AND LEG MUSCLE STRAIN
...INCREASE ENDURANCE
...YOU GO FULL SPEED LONGER
P-F

INSIST ON "P-F" CANVAS SHOES MADE ONLY BY Hood Rubber Company and B.F.Goodrich

SCRAMBLED SQUARES



EVEN IF YOU'RE NOT AN ARTIST, YOU CAN DRAW A **SURPRISE CARTOON** IN DIAGRAM 2. ALL YOU HAVE TO DO IS JUST FOLLOW THESE SIMPLE DIRECTIONS: BEGINNING WITH SQUARE 1-A OF DIAGRAM 1, COPY THE LINES YOU FIND THERE INTO SQUARE 1-A OF DIAGRAM 2. THEN DO THE SAME FOR SQUARES 1-B ... 1-C ... AND SO ON, UNTIL YOU'VE FINISHED THE TOP ROW. COPY THE REMAINING ROWS IN THE SAME MANNER UNTIL ALL THE SQUARES OF DIAGRAM 1 HAVE BEEN COPIED INTO THE CORRESPONDING SQUARES OF DIAGRAM 2. IF YOU'VE COPIED CAREFULLY, LO AND BEHOLD!-- YOU'LL SEE BEFORE YOU THE **SURPRISE CARTOON!**

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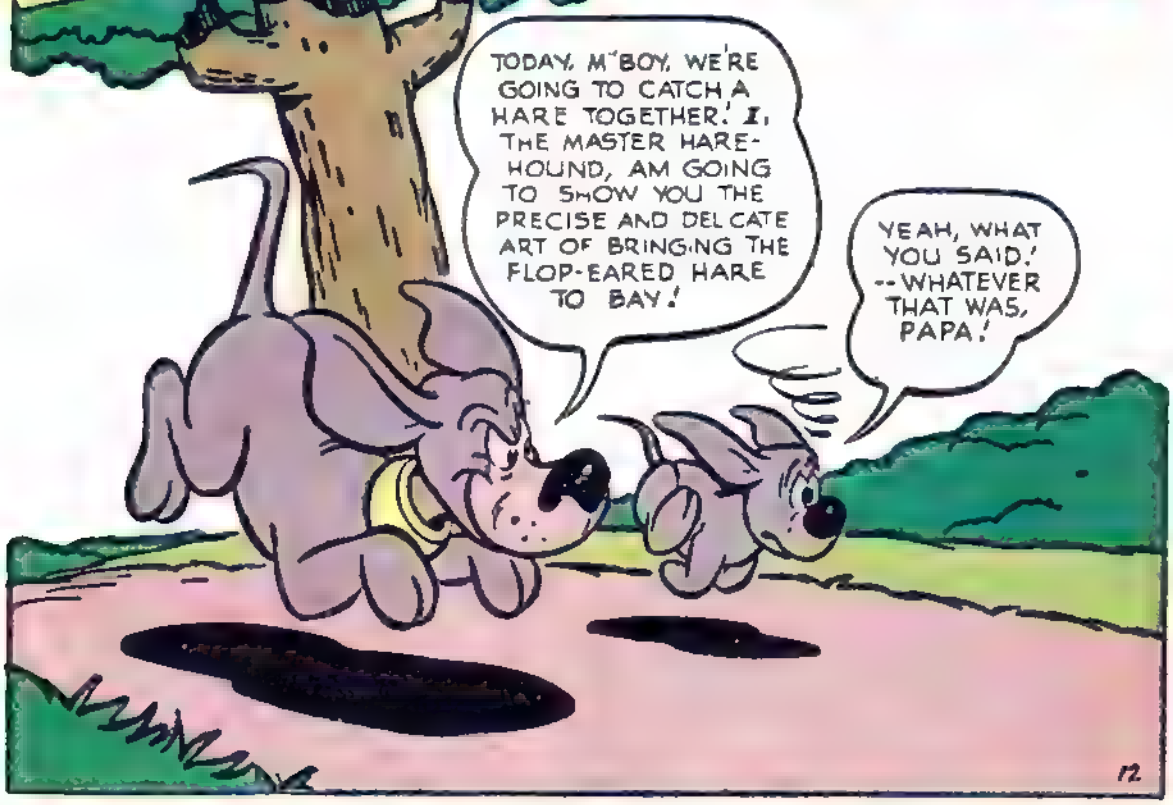
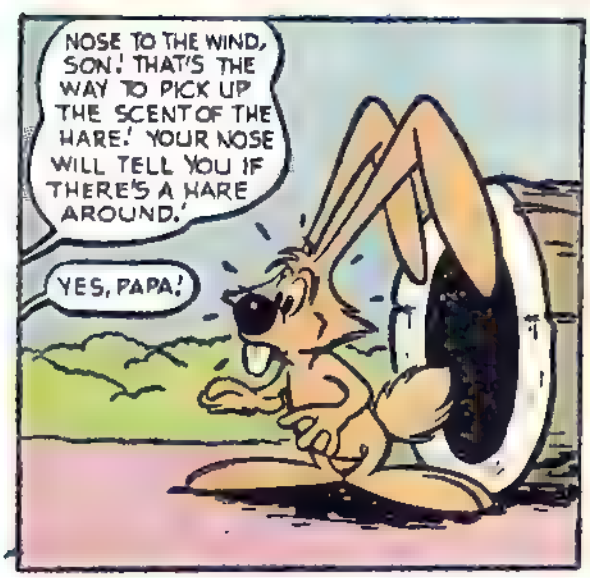
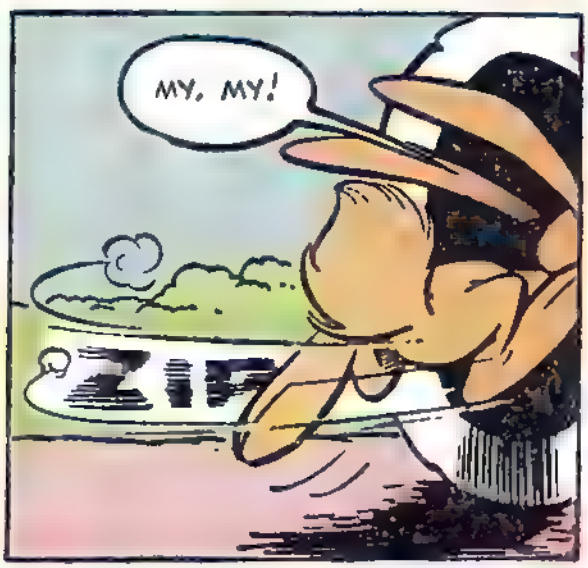
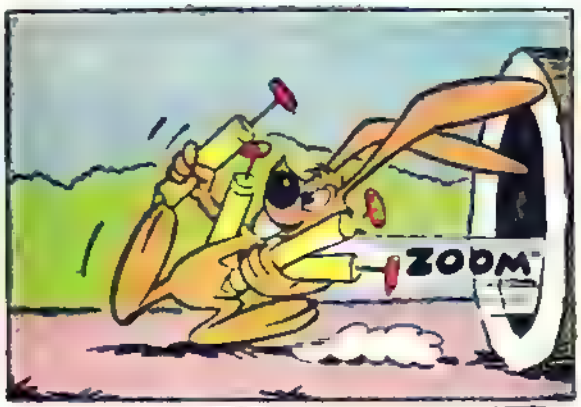
WORLD'S FINEST COMICS

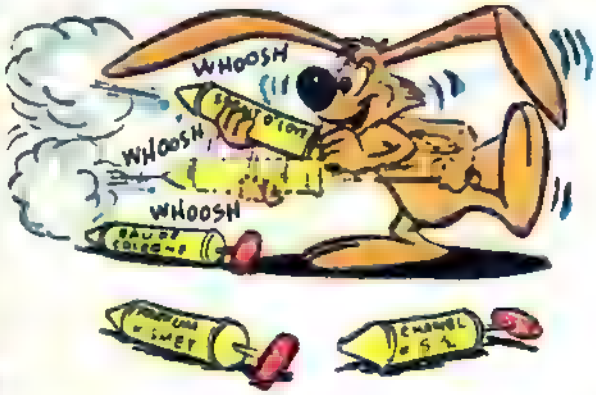
The HOUND and the HARE


TODAY, M'BOY, WE'RE GOING TO CATCH A HARE TOGETHER! I, THE MASTER HARE-HOUND, AM GOING TO SHOW YOU THE PRECISE AND DELICATE ART OF BRINGING THE FLOP-EARED HARE TO BAY!
YEAH, WHAT YOU SAID! --WHATEVER THAT WAS, PAPA!

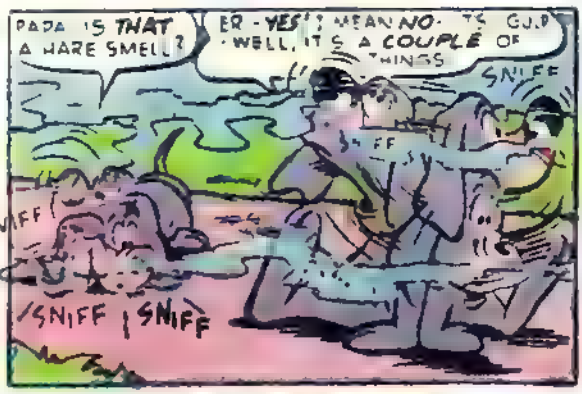


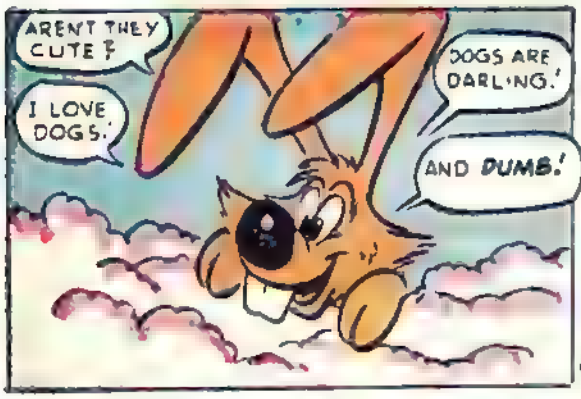



ZOOM

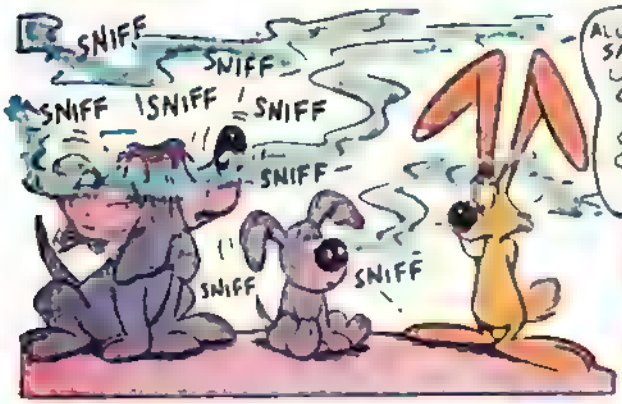

WHOOSH
WHOOSH
WHOOSH

YOUR NOSE WILL INSTANTLY IDENTIFY A HARE, SO--
HUH?


PAPA IS THAT A HARE SMELL?
ER - YES! I MEAN NO. IT'S OLD WELL, IT'S A COUPLE OF THINGS
SNIFF
SNIFF
SNIFF
SNIFF SNIFF


AREN'T THEY CUTE?
I LOVE DOGS.
DOGS ARE DARLING.
AND DUMB!

CONFUSIN', AIN'T IT?
SNIFF
SNIFF
SNIFF
SNIFF
SNIFF


SNIFF
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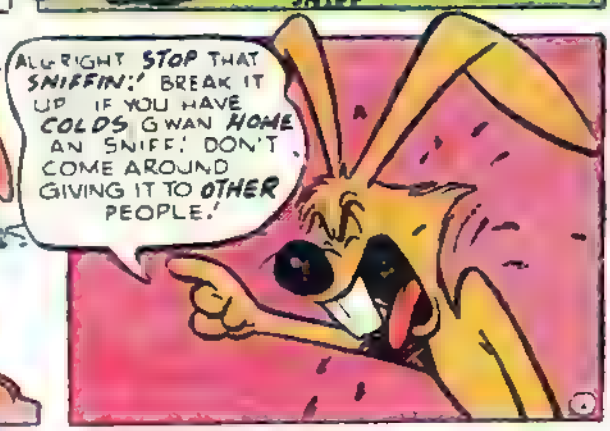
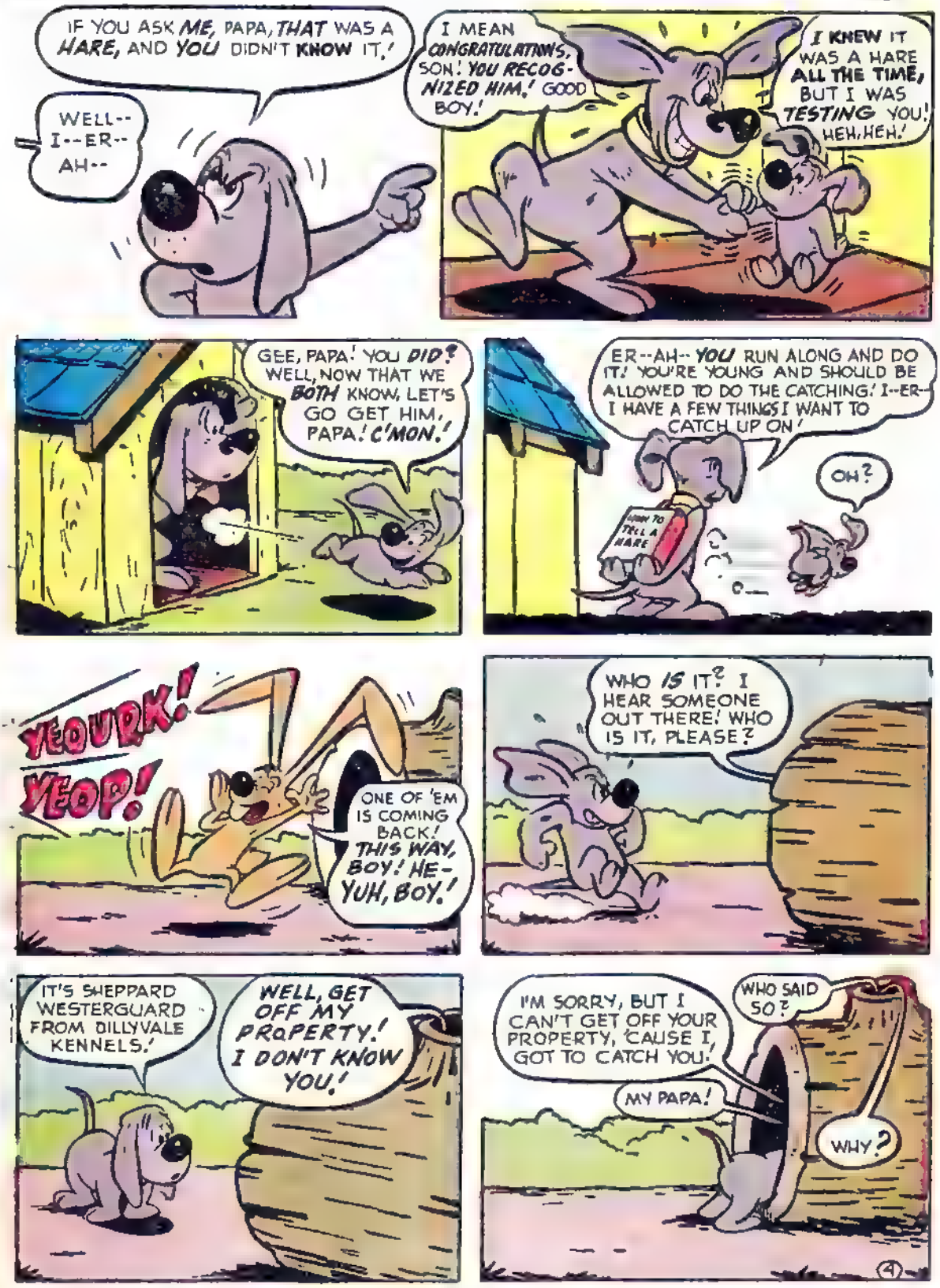
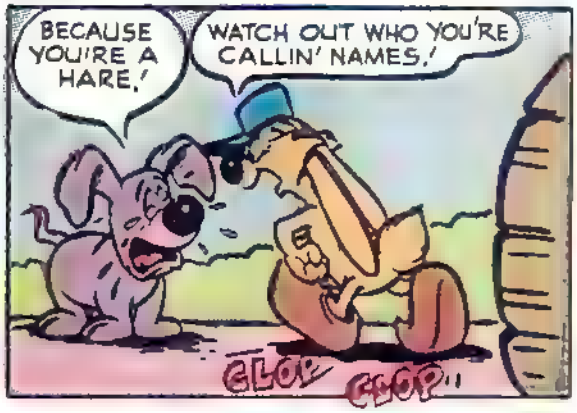
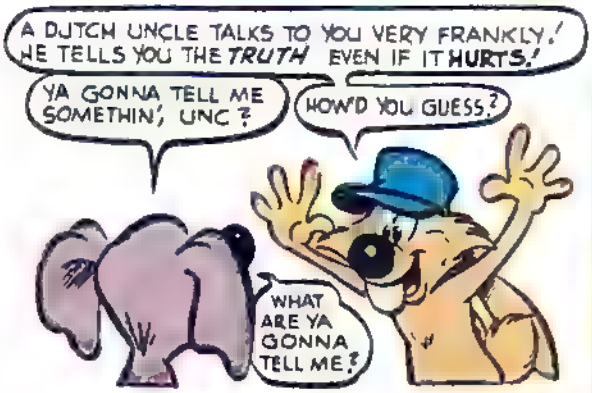

ALRIGHT STOP THAT SNIFFIN'! BREAK IT UP IF YOU HAVE COLDS GWAN HOME AN SNIFF! DON'T COME AROUND GIVING IT TO OTHER PEOPLE!

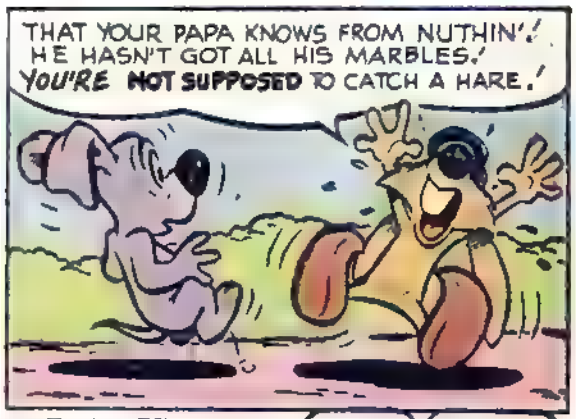
WE HAVEN'T GOT COLDS! WE'RE JUST SNIFFIN' SOME VERY ODD SCENTS.
REALLY? WHAT ARE THEY?
I DON'T KNOW. OUR NOSES ARE JUST TRAINED TO SCENT HARES.
YAWN
YOU TAKE A SNIFF! MAYBE YOU'LL KNOW WHAT THEY ARE!
OKAY!
SNIFF SNIFF
SNIFF SNIFF
DANGER! DANGER, LURKS NEARBY. I'VE IDENTIFIED THE SCENT.
...T FOR HOME BOYS. HARE HOUNDS ARE ON THE LOOSE.
RUN, SON, RUN.
OO-HOOOO.
NWOOSN
PUFF
PUFF
PUFF
PUFF
PUFF
PUFF
PUFF
PUFF
PAPA!
SHH! NOT SO LOUD!
PAPA
WHAT?
WE'RE HARE HOUNDS, PAPA.
SO HOW COME WE RAN WHEN HE SAID "HARE HOUNDS ARE ON THE LOOSE"?

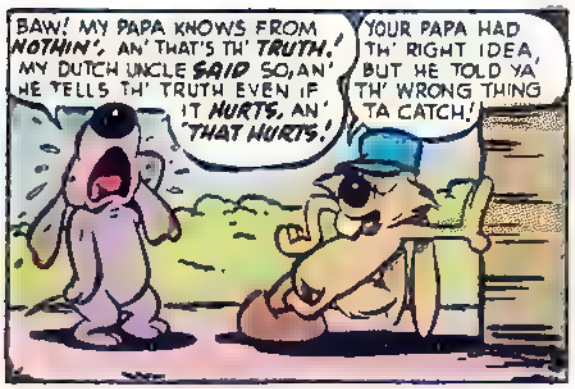

IF YOU ASK ME, PAPA, THAT WAS A HARE, AND YOU DIDN'T KNOW IT.'
WELL-- I--ER-- AH--
I MEAN CONGRATULATIONS, SON! YOU RECOGNIZED HIM.' GOOD BOY!
I KNEW IT WAS A HARE ALL THE TIME, BUT I WAS TESTING YOU! HEH, HEH.'
GEE, PAPA! YOU DID? WELL, NOW THAT WE BOTH KNOW, LET'S GO GET HIM, PAPA! C'MON.'
ER--AH-- YOU RUN ALONG AND DO IT! YOU'RE YOUNG AND SHOULD BE ALLOWED TO DO THE CATCHING! I--ER-- I HAVE A FEW THINGS I WANT TO CATCH UP ON!
HOW TO TELL A HARE
OH?
YEOWRK!
YEOP!
ONE OF 'EM IS COMING BACK! THIS WAY, BOY! HE-YUH, BOY.'
WHO IS IT? I HEAR SOMEONE OUT THERE! WHO IS IT, PLEASE?
IT'S SHEPPARD WESTERGUARD FROM DILLYVALE KENNELS.'
WELL, GET OFF MY PROPERTY.' I DON'T KNOW YOU.'
I'M SORRY, BUT I CAN'T GET OFF YOUR PROPERTY, 'CAUSE I GOT TO CATCH YOU.
WHO SAID SO?
MY PAPA!
WHY?
4

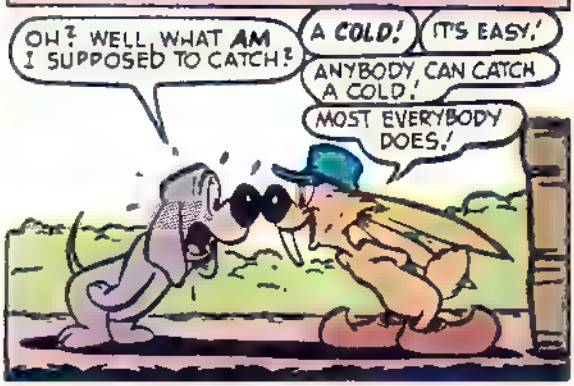

BECAUSE YOU'RE A HARE.'
WATCH OUT WHO YOU'RE CALLIN' NAMES.'
GLOP
GLOP!!

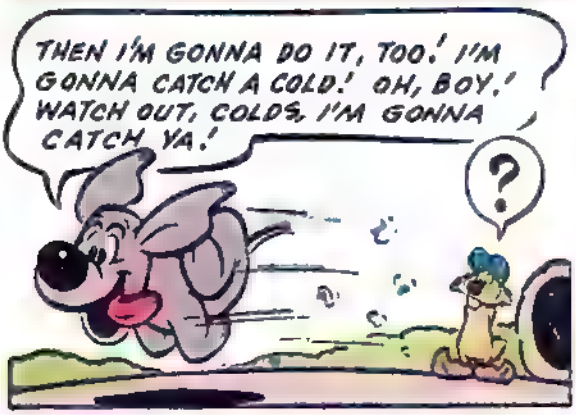
Y-YOU'RE N-NOT A HARE?
NO! I'M YOUR DUTCH UNCLE.'
WHAT'S A DUTCH UNCLE?

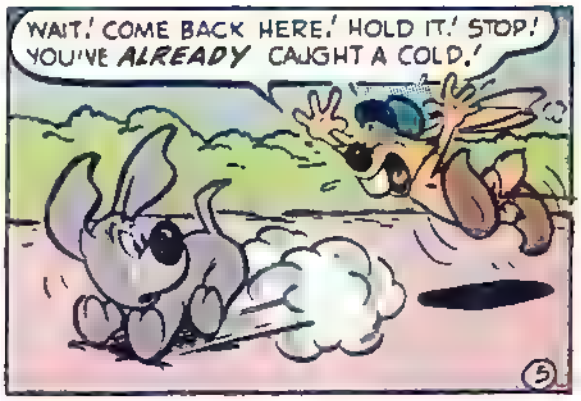

A DUTCH UNCLE TALKS TO YOU VERY FRANKLY.' HE TELLS YOU THE TRUTH EVEN IF IT HURTS.'
YA GONNA TELL ME SOMETHIN', UNC?
HOW'D YOU GUESS?
WHAT ARE YA GONNA TELL ME?

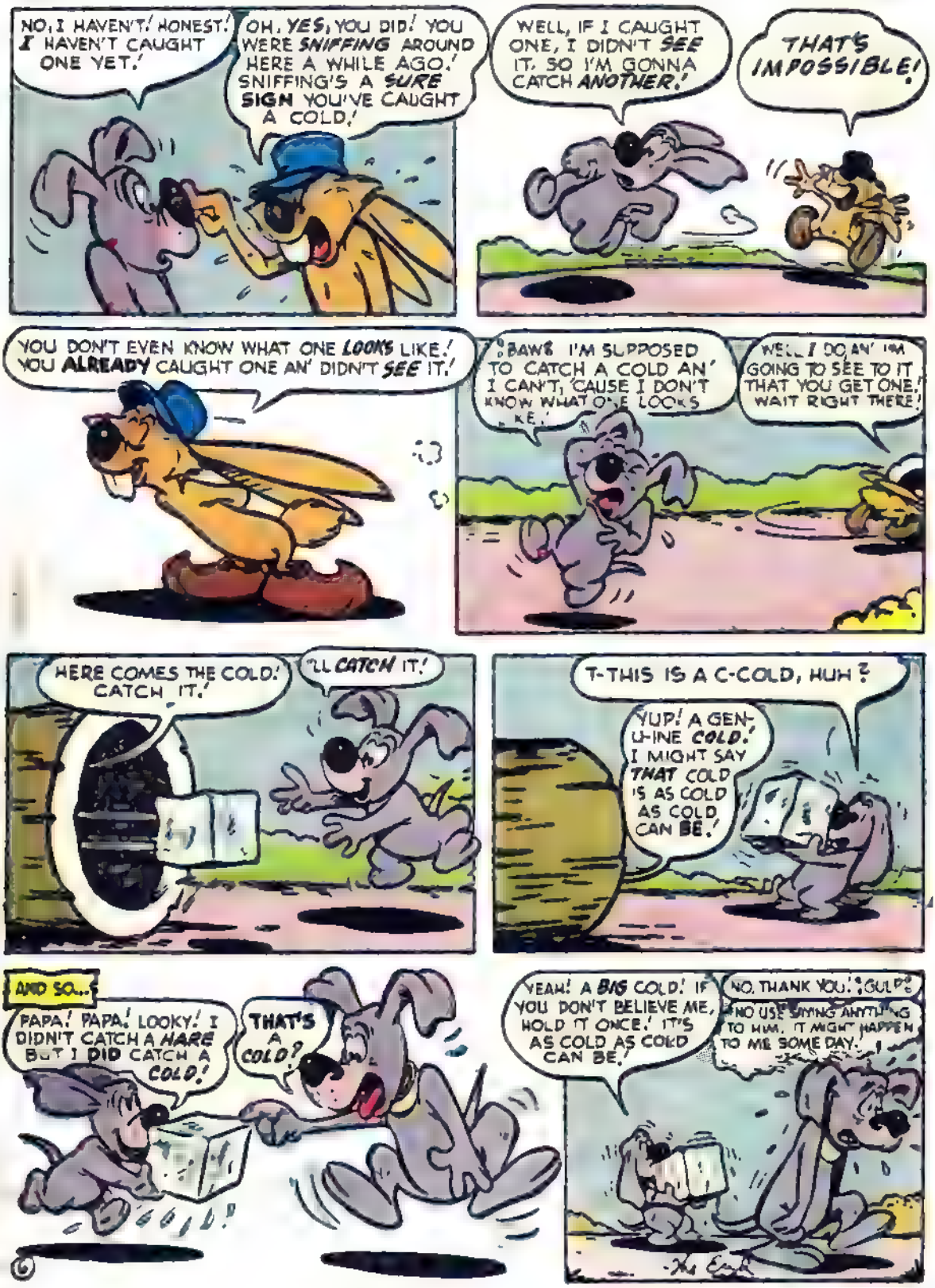

THAT YOUR PAPA KNOWS FROM NUTHIN'.' HE HASN'T GOT ALL HIS MARBLES.' YOU'RE NOT SUPPOSED TO CATCH A HARE.'


BAW! MY PAPA KNOWS FROM NOTHIN', AN' THAT'S TH' TRUTH.' MY DUTCH UNCLE SAID SO, AN' HE TELLS TH' TRUTH EVEN IF IT HURTS, AN' THAT HURTS.'
YOUR PAPA HAD TH' RIGHT IDEA, BUT HE TOLD YA TH' WRONG THING TA CATCH!

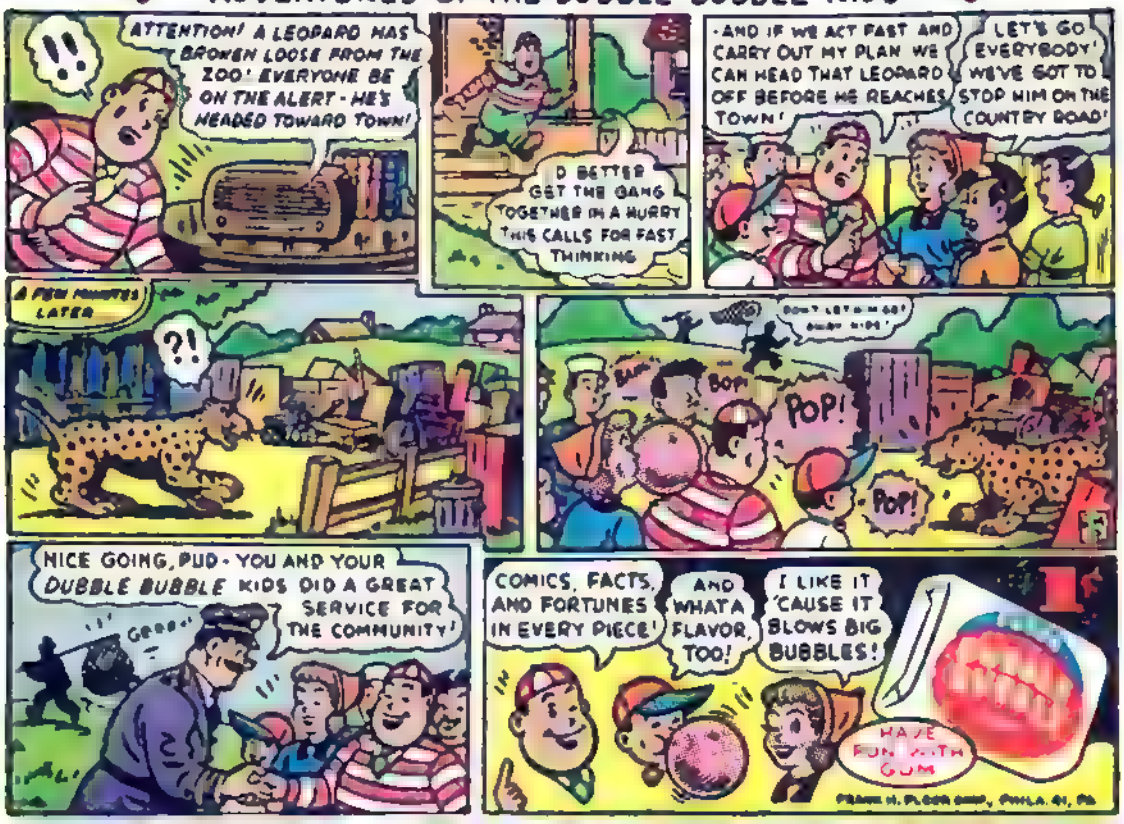

OH? WELL, WHAT AM I SUPPOSED TO CATCH?
A COLD!
IT'S EASY.'
ANYBODY CAN CATCH A COLD.'
MOST EVERYBODY DOES.'


THEN I'M GONNA DO IT, TOO.' I'M GONNA CATCH A COLD.' OH, BOY.' WATCH OUT, COLDS, I'M GONNA CATCH YA.'
?

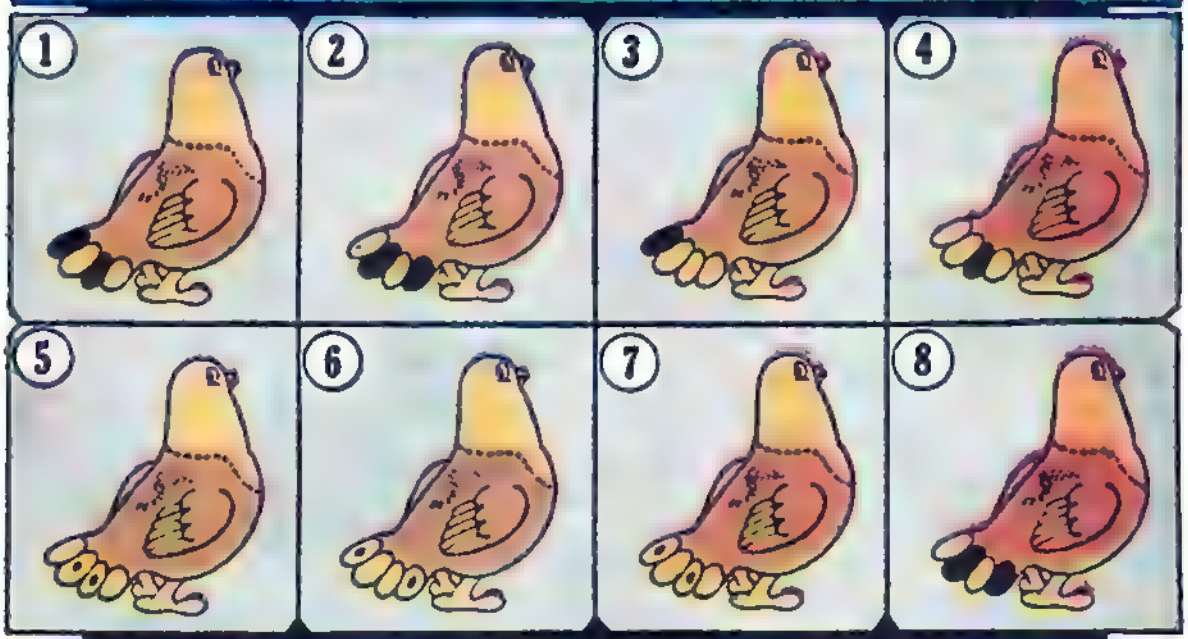

WAIT.' COME BACK HERE.' HOLD IT.' STOP.' YOU'VE ALREADY CAUGHT A COLD.'
5


NO, I HAVEN'T! HONEST! I HAVEN'T CAUGHT ONE YET.
OH, YES, YOU DID! YOU WERE SNIFFING AROUND HERE A WHILE AGO. SNIFFING'S A SURE SIGN YOU'VE CAUGHT A COLD!
WELL, IF I CAUGHT ONE, I DIDN'T SEE IT. SO I'M GONNA CATCH ANOTHER.
THAT'S IMPOSSIBLE!
YOU DON'T EVEN KNOW WHAT ONE LOOKS LIKE! YOU ALREADY CAUGHT ONE AN' DIDN'T SEE IT!
BAWR I'M SUPPOSED TO CATCH A COLD AN' I CAN'T, 'CAUSE I DON'T KNOW WHAT O'E LOOKS KE.
WELL I DO, AN' I'M GOING TO SEE TO IT THAT YOU GET ONE! WAIT RIGHT THERE!
HERE COMES THE COLD! CATCH IT!
I'LL CATCH IT!
T-THIS IS A C-COLD, HUH?
YUP! A GEN-U-INE COLD! I MIGHT SAY THAT COLD IS AS COLD AS COLD CAN BE!
AND SO...
PAPA! PAPA! LOOKY! I DIDN'T CATCH A HARE BUT I DID CATCH A COLD!
THAT'S A COLD?
YEAH! A BIG COLD! IF YOU DON'T BELIEVE ME, HOLD IT ONCE! IT'S AS COLD AS COLD CAN BE!
NO, THANK YOU! GULP
NO USE SAYING ANYTHING TO HIM. IT MIGHT HAPPEN TO ME SOME DAY.

ADVENTURES OF THE DUBBLE BUBBLE KIDS


ATTENTION! A LEOPARD HAS BROKEN LOOSE FROM THE ZOO! EVERYONE BE ON THE ALERT - HE'S HEADED TOWARD TOWN!
I'D BETTER GET THE GANG TOGETHER IN A HURRY THIS CALLS FOR FAST THINKING
AND IF WE ACT FAST AND CARRY OUT MY PLAN WE CAN HEAD THAT LEOPARD OFF BEFORE HE REACHES TOWN!
LET'S GO EVERYBODY! WE'VE GOT TO STOP HIM ON THE COUNTRY ROAD!
A FEW MINUTES LATER
?!
BOP
POP!
POP!
NICE GOING, PUD - YOU AND YOUR DUBBLE BUBBLE KIDS DID A GREAT SERVICE FOR THE COMMUNITY!
COMICS, FACTS, AND FORTUNES IN EVERY PIECE!
AND WHAT A FLAVOR, TOO!
I LIKE IT 'CAUSE IT BLOWS BIG BUBBLES!
1¢
HAVE FUN WITH GUM

find THE TWINS



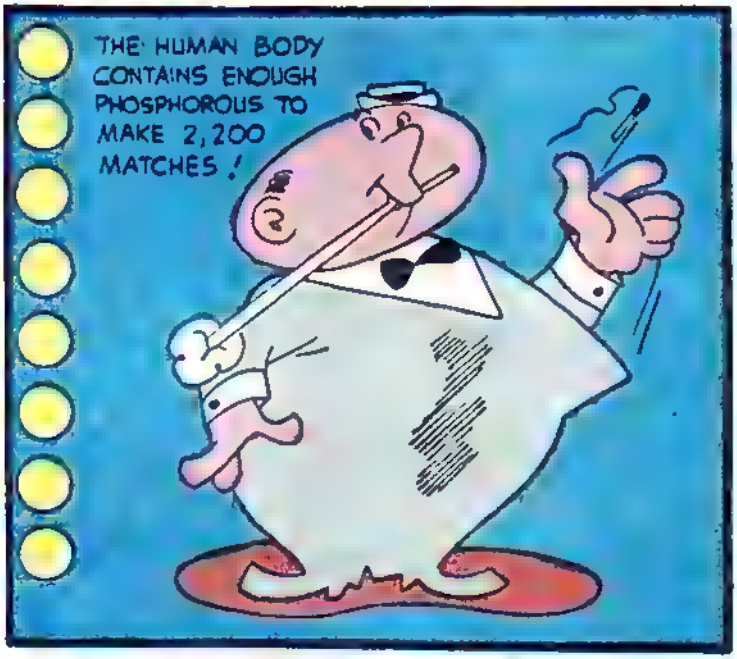
TWO OF THESE PICTURES ARE IDENTICAL! CAN YOU DISCOVER WHICH THEY ARE?

The ANSWER

THE TWINS ARE TWO AND EIGHT!

fun Shop

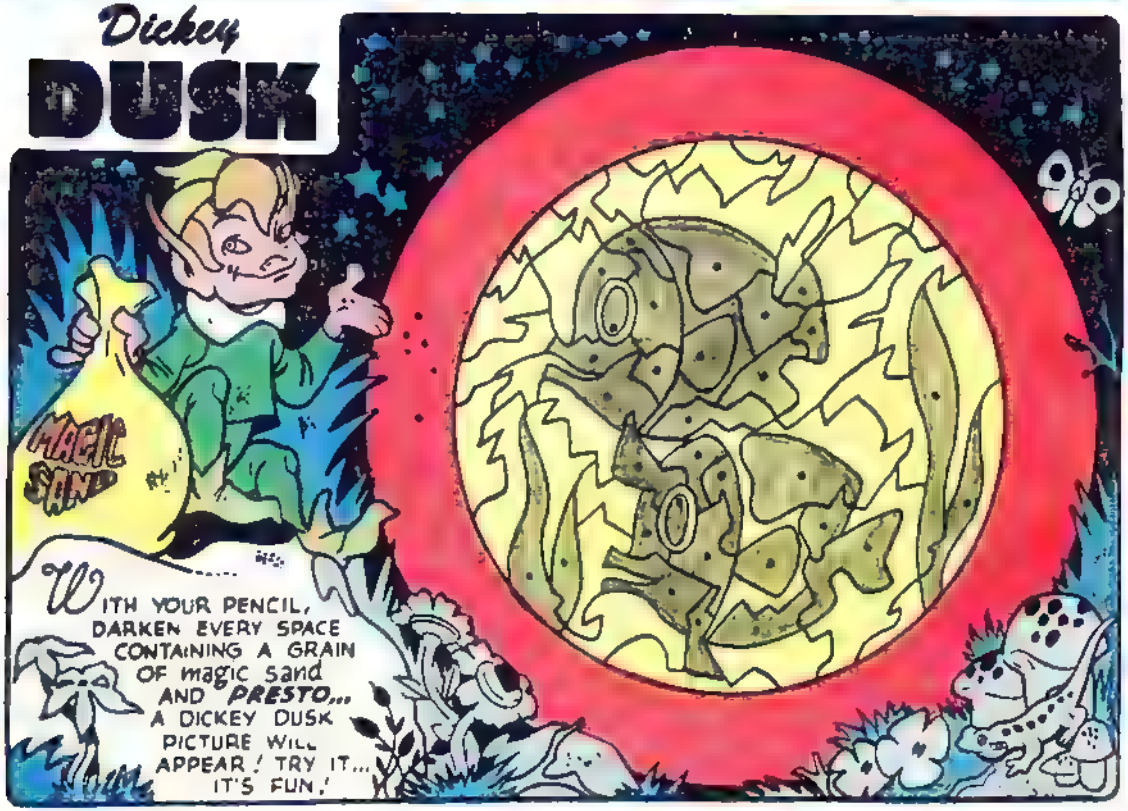
The SCIENCE Scrapbook!



CAN YOU RAPIDLY REPEAT THIS SENTENCE FIVE TIMES?

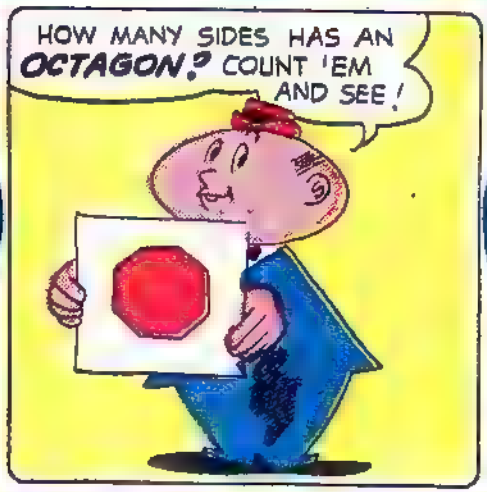
WICKED WITCHES WHISK SWITCHES!

Dickey DUSK


MAGIC SAND
With your pencil, darken every space containing a grain of magic sand and PRESTO... a Dickey Dusk picture will appear! Try it... it's fun!

KWIZZLERS

Number KWIZ



MARTY NAYDEL

TIME LIMIT 10 MINUTES

10 POINTS FOR EACH CORRECT ANSWER!

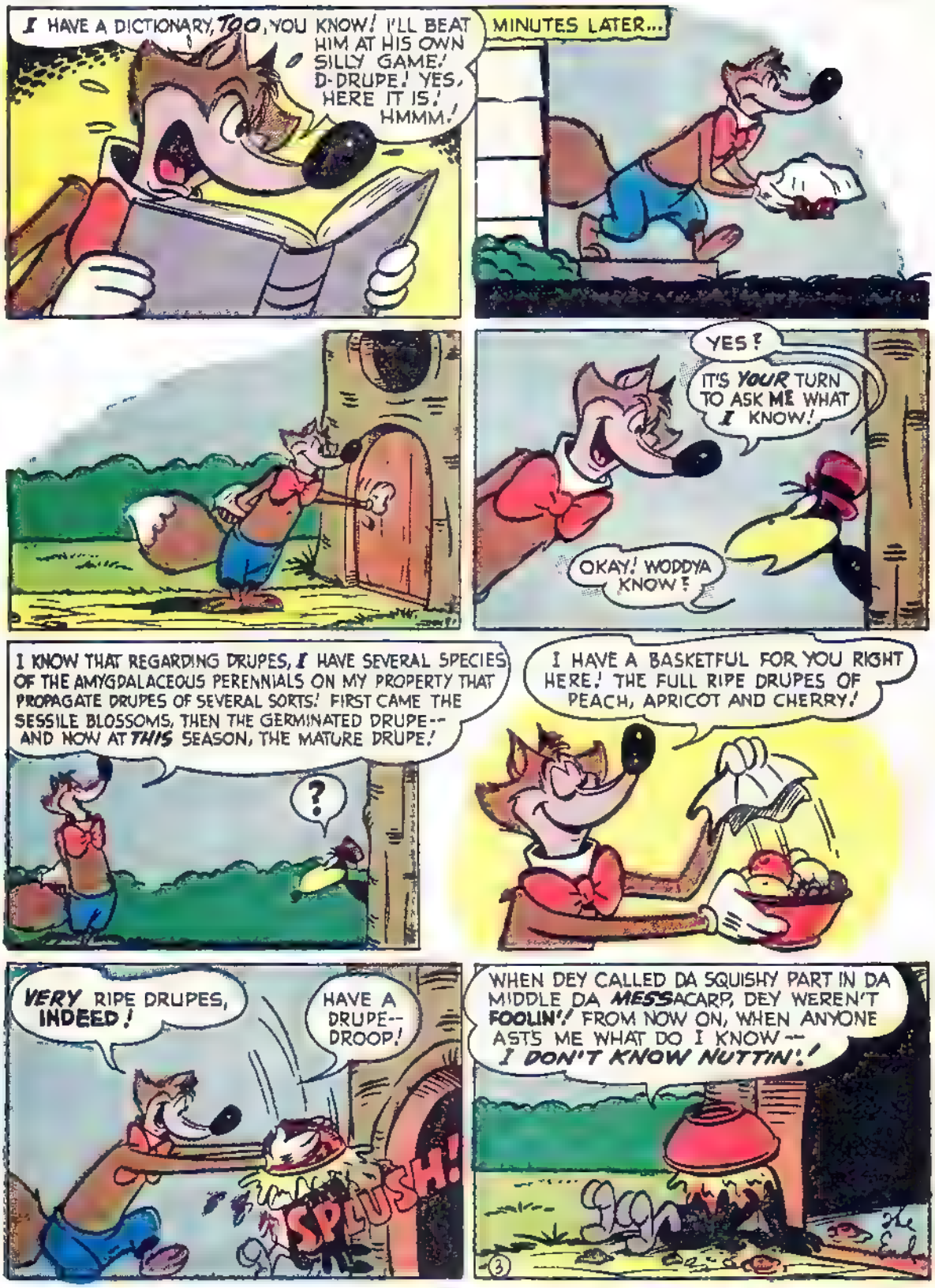
1. HOW MANY FEET HAS A BIPED ?
   Your answer goes here 2
2. HOW MANY EYES DID THE CYCLOPS HAVE ?
   Your answer goes here 1
3. HOW MANY WINGS HAS A HORSEFLY ?
   Your answer goes here 2
4. HOW MANY PETALS HAS A WILD ROSE ?
   Your answer goes here 5
5. HOW MANY IN A "BAKER'S DOZEN" ?
   Your answer goes here 13
6. HOW MANY MEMBERS HAS THE REGULAR PRESIDENTIAL CABINET ?
   Your answer goes here 6
7. HOW MANY YEARS DID RIP VAN WINKLE SLEEP ?
   Your answer goes here 20
8. HOW MANY WHEELS ON A JINRIKISHA ?
   Your answer goes here 2
9. HOW MANY QUARTS IN A COMMON U.S. BUSHEL ?
   Your answer goes here
10. HOW MANY HUMPS HAS THE BACTRIAN CAMEL ?
    Your answer goes here 2

The ANSWERS

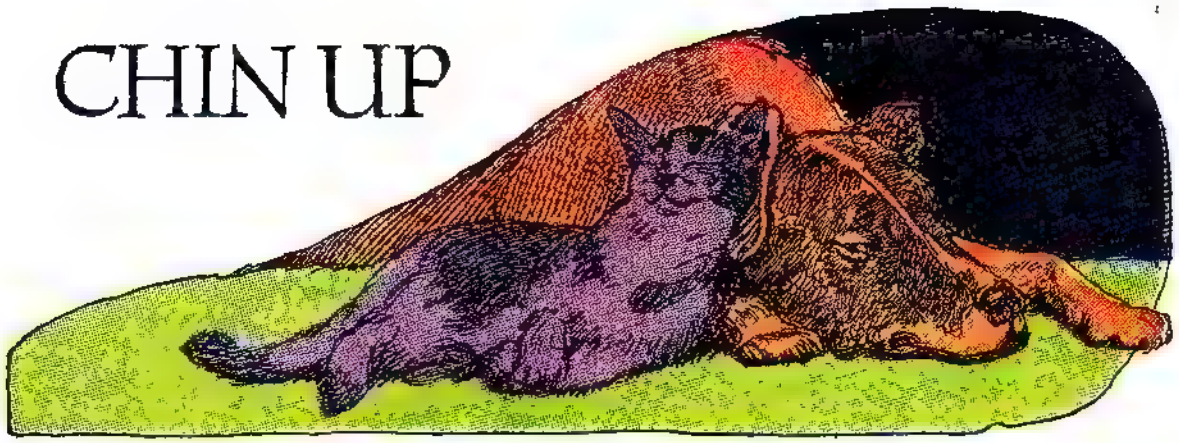
1-2 2-1 3-2 4-5
5-13 6-10 7-20 8-2
9-32 10-2

The Fox and the Crow
DIS IS INCREDIBLE! WHAT A PIECE A' INFORMATION!
248
DA NEXT TIME SOMEONE ASKS ME "WHAT DO I KNOW?", I'LL KNOW DIS!
I GOTTA MEMORIZE DAT VITAL KNOWLEDGE! LESSEE NOW! MUMBLE... MUMBLE--SURROUNDED BY-- MUMBLE--MUMBLE --
GOT IT, BRAIN?
YUP! I GOT IT!
NOW WHO CAN I GET TA ASK ME "WHAT DO YOUSE KNOW?"
DAT FOX, DAT'S WHO!

F. FOX
RAP! RAP!
YOUSE ARE ABOUT TA SEE A FLABBERGASTED FOX!
HIYA, FOXIE! WODDYA KNOW?
OH, NOTHING MUCH, CROW. WHAT DO YOU KNOW?
BETTER SIT DOWN WHILE I TELL YOU, OR YOUSE MIGHT FALL DOWN!
ZOOM
READY?
READY!
"A DRUPE CONSISTS OF A MESOCARP--OR SARCOCARP, AS IT IS SOMETIMES CALLED--SURROUNDED BY A EPICARP! DA EPICARP AN' MESOCARP TAGEDDER SURROUND DA ENDOCARP! ALL TAGEDDER DEY FORMS DA PERICARP, AN' WHEN YOUSE GOT DA WHOLE PERICARP YOUSE ARE HANGIN' ONTA A WHOLE DRUPE!"
HOW ABOUT DAT?
HOW ABOUT WHAT?
I BEEN TO SOME PAINS TA ENLIGHTEN YOUSE ABOUT DA DRUPE. WHAT I SAID IS AS FAR AS I GO! I DON'T CHEW ME CABBAGE TWICE!
WHAT KIND OF A ROUTINE WAS THAT? DRUPE--EPICARP--ENDOCARP--PERICARP--SMART-ALECK CROW.
SLAM!
2


I HAVE A DICTIONARY, TOO, YOU KNOW! I'LL BEAT HIM AT HIS OWN SILLY GAME! D-DRUPE! YES, HERE IT IS! HMMM!
MINUTES LATER...
YES?
IT'S YOUR TURN TO ASK ME WHAT I KNOW!
OKAY! WODDYA KNOW?
I KNOW THAT REGARDING DRUPES, I HAVE SEVERAL SPECIES OF THE AMYGDALACEOUS PERENNIALS ON MY PROPERTY THAT PROPAGATE DRUPES OF SEVERAL SORTS! FIRST CAME THE SESSILE BLOSSOMS, THEN THE GERMINATED DRUPE-- AND NOW AT THIS SEASON, THE MATURE DRUPE!
?
I HAVE A BASKETFUL FOR YOU RIGHT HERE! THE FULL RIPE DRUPES OF PEACH, APRICOT AND CHERRY!
VERY RIPE DRUPES, INDEED!
HAVE A DRUPE-- DROOP!
SPLUSH!
WHEN DEY CALLED DA SQUISHY PART IN DA MIDDLE DA MESSACARP, DEY WEREN'T FOOLIN'! FROM NOW ON, WHEN ANYONE ASTS ME WHAT DO I KNOW-- I DON'T KNOW NUTTIN'!
3

CHIN UP



DEARBORN DOG and Chloe Cat had been as happy a pair of pets as ever snoozed together before a fireplace . . . *until* that night! Their tranquillity —the peace they'd shared for many years—was shattered when Mr. and Mrs. Gossipmonger returned home from that party. Mr. and Mrs. Gossipmonger were their owners. They were a happy couple, but not *half* as happy as Dearborn and Chloe, of course. Nobody could be *that* happy! Why, the dog and cat even shared the same food bowl and the same sleeping basket!

And then that awful evening . . .

The pets had heard Mr. and Mrs. Gossipmonger discussing the party as they removed their coats and hats . . .

"*That Lorenzo Lachrymose!*" grunted Mr. Gossipmonger. "He is by *far* the *ugliest* creature in town! *Ugh! What a beast! What a dog!*"

Dearborn's ears had shot up. What?! Lorenzo Lachrymose was *ugly* . . . *and therefore a dog??* He sulked, "Is *that* the reputation we dogs have? Anyone who's *ugly* resembles *us?*"

Chloe Cat reached out her paw to soothe him, for she knew how sensitive Dearborn was. But then it was *her* turn to be insulted . . .

"*I can't stand that Ingrid Insidious!* Everytime she opens her mouth something *mean* comes out! *Awful! Such a cat!*"

Chloe Cat's whiskers trembled with shock. Ingrid Insidious was *awful* . . . *and therefore a cat??* Poor Chloe curled up in a ball to mope, "Is that the reputation we cats have? Anyone who's *awful* resembles *us?*"

After Mr. and Mrs. Gossipmonger went upstairs to bed, the two pets lay awake, each burning with the shame of the remarks they'd just overheard. Dearborn felt bad about the "dog" insult, but he felt even *worse* about the "cat" one. Chloe was very dear to him. He hated to see her feelings hurt. So, forgetting all about his own unhappiness, Dearborn figured out a way to make Chloe respect herself again.

Little did Dearborn Dog know that Chloe Cat was thinking the same thing! Ignoring the insult to cats, she'd decided immediately to erase Dearborn's sore feelings. And she figured out a way.

The next day two encyclopedias were

missing from the bookcase of Mr. and Mrs. Gossipmonger. They weren't missing long, however . . . just long enough for Dearborn to copy something out of the "C" book . . . and just long enough for Chloe to copy something out of the "D" book.

That night, in front of the fireplace, long after Mr. and Mrs. Gossipmonger were fast asleep upstairs, Dearborn Dog put his plan into action. "Chloe," he remarked, "did you know that you belong to a species with a *remarkable history?* Yes, indeed! Why, your ancestors sat at the feet of Queen Cleopatra in Egypt!"

"Strange that you should mention that, Dearborn. I've just lately learned that *your* ancestors were the treasured pets of Egyptian royalty!"

Dearborn continued, "And did you know that there are just *oodles* and *oodles* of important things with *your name in them?!* Yes, indeed! Why, there's the beautiful *cat*bird! And the *cat*boat—a cute sailboat. And *cat*gut, which is used on violins to make lovely music. And *Cat*alonia, a distinguished district in Spain. And the *cat*alpa tree, which has gorgeous heart-shaped leaves. And a battle device called the *cat*apult, invented in 339 B.C. by Dionysus the Elder—"

"Dearborn," Chloe interrupted, "what are you getting at?"

"Well, simply that you cats certainly have *lots* to be *proud* of! You should be very proud indeed to be a cat!"

"And *you* should be very proud indeed to be a *dog*. Why, Dearborn, do you have any idea how many exciting things are named after *you?*" And Chloe went on to tell him admiringly that the *dog* star was the brightest star in all the heavens. And that *dog* days were the hottest season of the year. And that sailors on ships stood *dog* watches. And that *dog's* bane was an herb often used by doctors. And that the *dog* rose was a beautiful flower. And the *dog*wood tree looked just as pretty as it smelled!

"So," Chloe concluded, "you're lucky to be a dog and I am *so* proud of you for being one!"

Chloe and Dearborn looked at each other. Then they smiled. It had worked! Each of them had succeeded in restoring the other's pride and self-esteem. By thinking of each other instead of themselves, they had gotten back their happiness.

As a matter of fact, Mr. and Mrs. Gossipmonger—who had their nice moments as well as their not-so-nice ones—finally erased all memory of the previous awful evening . . .

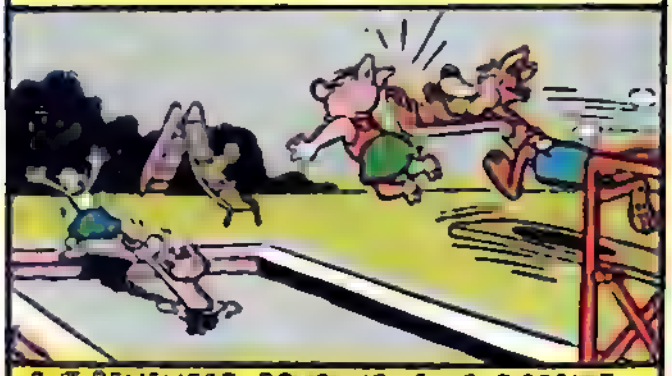
Dearborn and Chloe were lying side by side under the warm stove, scratching each other's backs, when they overheard Mr. Gossipmonger say to his wife: "Good old Dearborn! What would we do without him?! A Dog certainly is a Man's Best Friend!"

Mrs. Gossipmonger had agreed heartily. Then she had added: "And Chloe! Such a *pretty* pet! Don't you just *adore* her?"

The two pets smiled happily.

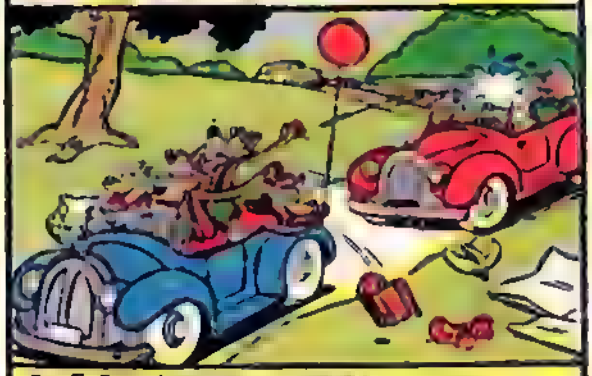
PETER PORKCHOPS gives TIPS ON SUMMER FUN!

HAVE A GOOD TIME SWIMMING --



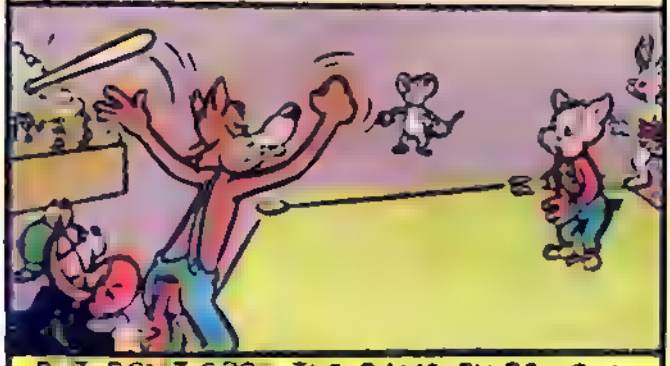
BUT REMEMBER ROUGHHOUSING DOESN'T PAY OFF!

COUNTRY DRIVING IS A TREAT --



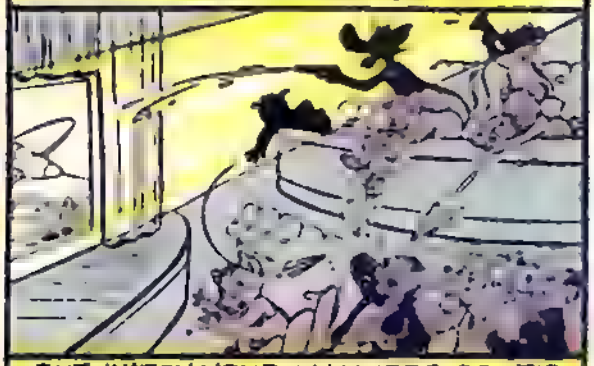
BUT REMEMBER NOBODY LOVES A "CLUTTERBUG"!

TRY YOUR SKILL AT DIFFERENT SPORTS --



BUT DON'T SPOIL THE GAME BY BEING A POOR SPORT!

GOING TO THE MOVIES IS FUN --

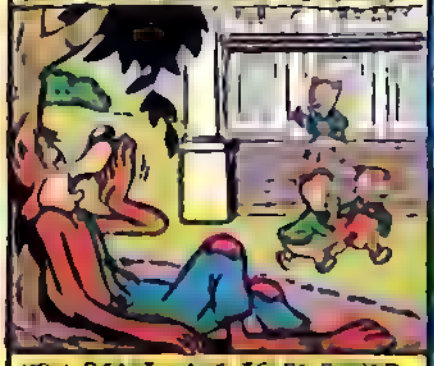


BUT WATCH YOUR MANNERS SO IT'S FUN FOR EVERYONE!

A COLD DRINK IS OKAY --

BUT COOL OFF FIRST AND KEEP HEALTHY SO YOU CAN PLAY MORE!

AND FINALLY, BALANCE YOUR FUN DIET WITH SUMMER REAL[illegible]



YOU DON'T HAVE TO BE BORED, EVEN ON THE HOTTEST DAYS

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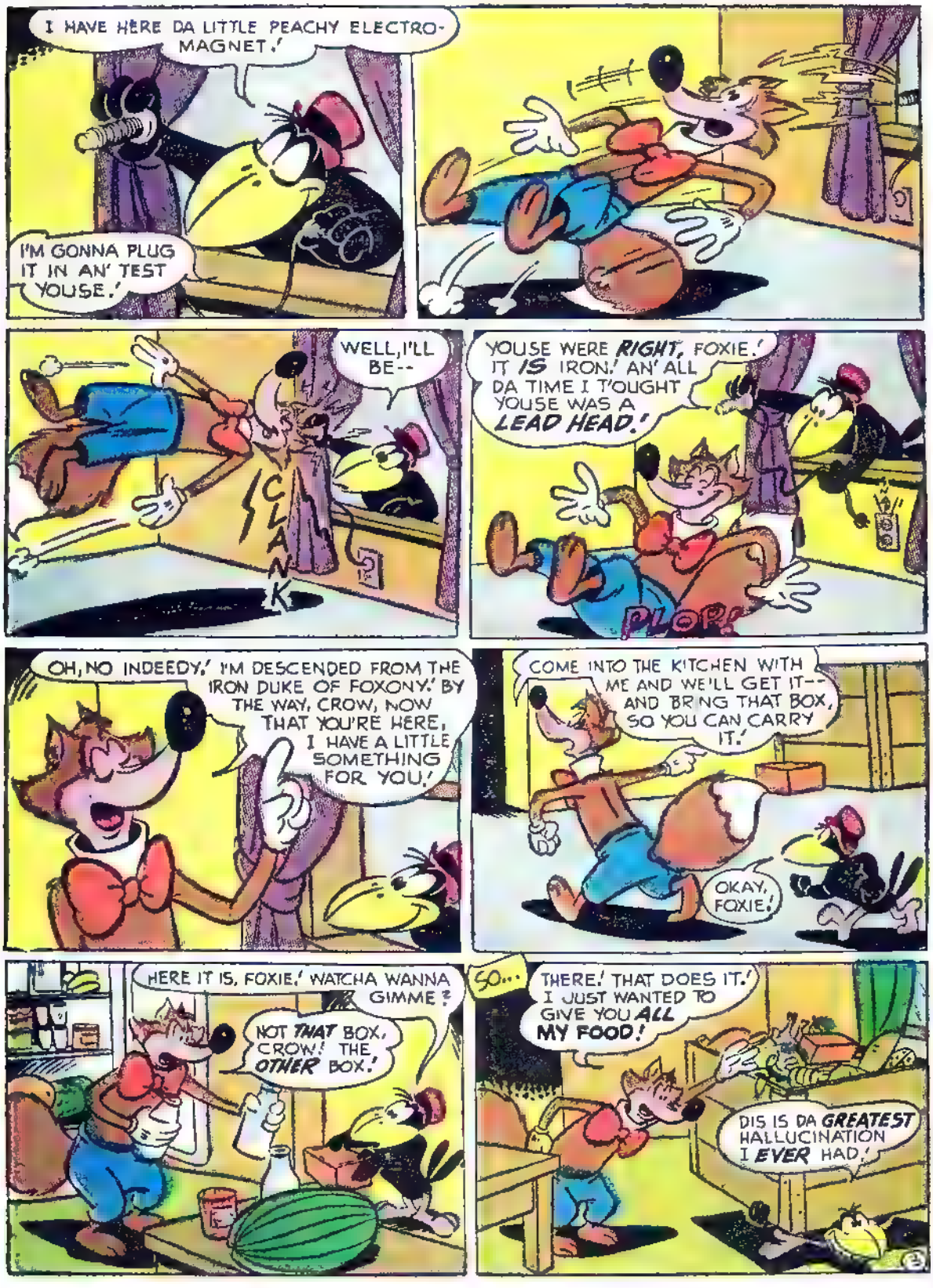
The FOX and the CROW
OH, DEAR! LOOK AT THAT! UP ANOTHER FIVE POUNDS!
AND LOOK AT THAT SILHOUETTE! I'M ALL TUMMY!
LET'S FACE IT!
I HAVE TO DIET!
WELL, I CAN DO IT! I HAVE A WILL OF IRON!

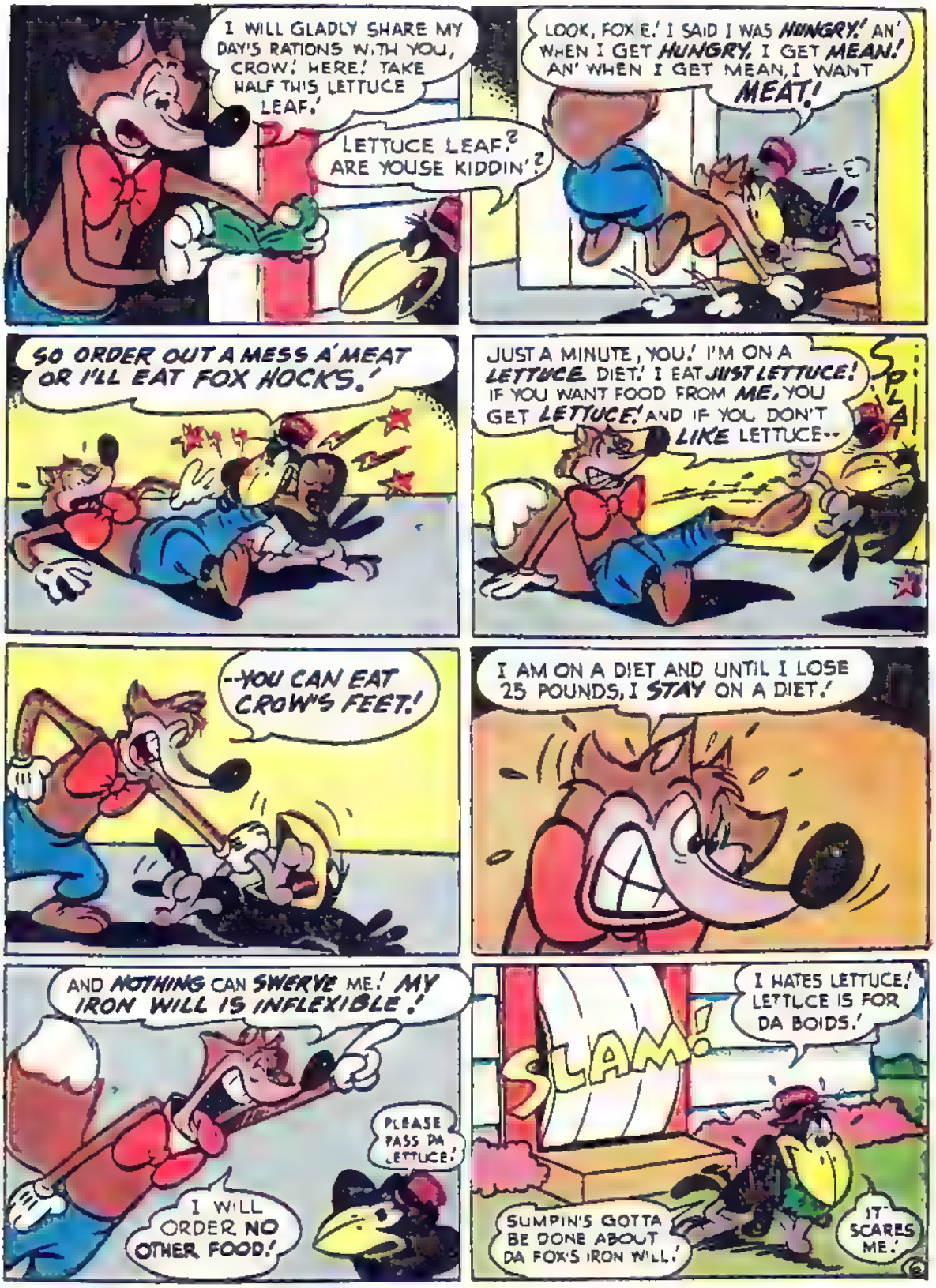
AND SO...
THIS TELLS ME WHAT I HAVE TO KNOW.!
6 CARROTS MINUS A MASHED POTATO PLUS 4 PRUNES DIVIDED BY A STRAWBERRY EQUALS
OH NO!
I'M ENTITLED TO ONLY ONE LEAF OF LETTUCE A DAY.!
I'LL STARVE.! I'LL WASTE AWAY.! I'LL BECOME A MERE SHADOW.!
DO IT.
FOR I HAVE A WILL OF IRON.!
I HOID DAT LAST REMARK.!
ZIP
AN' I DON'T BELIEVE IT.!


I HAVE HERE DA LITTLE PEACHY ELECTRO-MAGNET.'
I'M GONNA PLUG IT IN AN' TEST YOUSE.'
WELL, I'LL BE--
CLANK
YOUSE WERE RIGHT, FOXIE.' IT IS IRON.' AN' ALL DA TIME I T'OUGHT YOUSE WAS A LEAD HEAD.'
PLOP!
OH, NO INDEEDY.' I'M DESCENDED FROM THE IRON DUKE OF FOXONY.' BY THE WAY, CROW, NOW THAT YOU'RE HERE, I HAVE A LITTLE SOMETHING FOR YOU.'
COME INTO THE KITCHEN WITH ME AND WE'LL GET IT-- AND BRING THAT BOX, SO YOU CAN CARRY IT.'
OKAY, FOXIE!
HERE IT IS, FOXIE.' WATCHA WANNA GIMME?
NOT THAT BOX, CROW! THE OTHER BOX.'
SO...
THERE.' THAT DOES IT.' I JUST WANTED TO GIVE YOU ALL MY FOOD!
DIS IS DA GREATEST HALLUCINATION I EVER HAD.'

FOX & CROW

ME DELUSIONS TELLS ME FOXIE JUS' GIMME ALL HIS FOOD.' OF COURSE ANY SANE CROW KNOWS DAT'S IMPOSSIBLE.'
SO I FLIPPED ME LID.' SO I HOPE IT STAYS FLIPPED LONG ENOUGH FOR ME TA EAT ALL DIS STUFF.'
DAT'S A HALLUCINATION I'LL REALLY ENJOY.'
SO...
I DONE IT.' I ET IT ALL.' IF DIS BE MADNESS, I MADE DA MOST OF IT.'
NO, I DIDN'T NEITHER-- NOT QUITE.'
WHAT'S FOR DESSOIT?
DESSERT? WELL, THAT'S A NEW WAY TO ASK FOR A HANDOUT, STRANGER.'
BUT YOU'VE COME TO THE WRONG PLACE, FRIEND.' IF IT'S FOOD YOU WANT, GO SEE THE CROW IN THAT TREE OVER THERE.' I JUST GAVE HIM ALL MY FOOD, A SIX WEEKS' SUPPLY.'
SLAM
GULP- DIS WASN'T NO DELUSION.' DAT FOX DID GIMME ALL DAT FOOD.' I DID EAT IT.'
RAP!
RAP!
RAP!

YOU AGAIN! I TOLD YOU TO SEE THE CROW WHO LIVES IN THAT TREE OVER THERE.'
I AM DAT CROW, FUZZFACE, AN' I ET ALL DAT FOOD YOUSE GIMME, 'CAUSE I TOUGHT I WAS DREAMIN'.' WHATZA BIG IDEA? WHAT'S GOIN' ON?
IT'S VERY SIMPLE, CROW! I'VE GONE ON A DIET— AND FROM THE LOOKS OF THINGS, YOU SHOULD, TOO.'
THIS HEAD OF LETTUCE HERE IS ALL I CAN EAT FOR THE NEXT FEW WEEKS! I'M DETERMINED TO REGAIN MY SYLPHLIKE FIGURE.'
NO, NO FOXIE! NOT DAT!
YOUSE GOTTA KEEP EATIN'.' WIT' NO ONE TA CHISEL FOOD OFFA, I'LL STARVE.'
YOU WERE AMPLY PROVIDED FOR, CROW--THOUGH NOT INTENTIONALLY— AND IF YOU CHOSE TO EAT ALL THAT FOOD AT ONCE, THAT'S YOUR FAULT.' YOU CAN LIVE OFF YOUR FAT.' I'LL LIVE OFF THIS LETTUCE.'
THREE DAYS LATER...
THIS IS RUGGED, BUT I'VE LOST TWO POUNDS.'
RAP! RAP!
OH DEAR! SOMEONE'S AT THE DOOR.'
YES?
OH, IT'S YOU, CROW.'
YEAH, IT'S ME CROW, AN' I LOST ALL ME FAT.'
I'M HUNGRY.' LET'S EAT.'
5


I WILL GLADLY SHARE MY DAY'S RATIONS WITH YOU, CROW! HERE! TAKE HALF THIS LETTUCE LEAF!
LETTUCE LEAF? ARE YOUSE KIDDIN'?
LOOK, FOX E.! I SAID I WAS HUNGRY! AN' WHEN I GET HUNGRY, I GET MEAN! AN' WHEN I GET MEAN, I WANT MEAT!
SO ORDER OUT A MESS A' MEAT OR I'LL EAT FOX HOCKS!
JUST A MINUTE, YOU! I'M ON A LETTUCE DIET! I EAT JUST LETTUCE! IF YOU WANT FOOD FROM ME, YOU GET LETTUCE! AND IF YOU DON'T LIKE LETTUCE--
SPLAT
--YOU CAN EAT CROW'S FEET!
I AM ON A DIET AND UNTIL I LOSE 25 POUNDS, I STAY ON A DIET!
AND NOTHING CAN SWERVE ME! MY IRON WILL IS INFLEXIBLE!
PLEASE PASS DA LETTUCE!
I WILL ORDER NO OTHER FOOD!
SLAM!
I HATES LETTUCE! LETTUCE IS FOR DA BOIDS!
SUMPIN'S GOTTA BE DONE ABOUT DA FOX'S IRON WILL!
IT SCARES ME!

IRON WILL, EH? DAT GIVES ME A IDEA!
SO THAT NIGHT...
HA! HE'S ASLEEP! NOW TO PUT ME PLAN TA WOIK!
DIS SALT WATER SOLUTION OUGHTTA BE JUS' DA MEDICINE!
GURGLE
GURGLE
NEXT MORNING...
HEY, FOXIE! WAKE UP!
SQUEEK
HUH?
LOOK, FOXIE, ME ELECTROMAGNET IS TOINED ON, AN' YOUR IRON WILL AIN'T REACTIN'! IT'S GONE! RUSTED AWAY!
DO YOUSE KNOW WHAT DAT MEANS?
I CERTAINLY DO!!!
AND SO...
THAT WAS A GLORIOUS MEAL, CROW! A WHOLE BEEF, 12 TURKEYS, A BUSHEL OF POTATOES TOPPED OFF WITH 10 GALLONS OF ICE CREAM DRENCHED WITH CHOCOLATE SYRUP!
RIGHTO, FOXIE! WHAT SAY WE GO FOR A AFTER-DINNER STROLL -- I MEAN ROLL!

NOW 10¢

Attention--

SUPERMAN and BATMAN FANS!

NOW 10c
JULY-AUG. NO. 71
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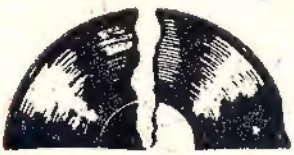
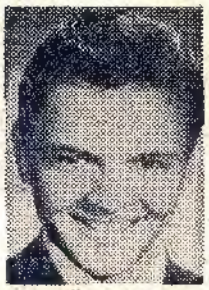
AMAZING NEW RECORDING PROCESS puts Grooves closer together. You get 10,000 inches of grooves on 1 ten inch record! You get 3 Song Parade Hits on each side—Recorded by the famous Dean Martin, and Jeff Clark of the Lucky Strike Hit Parade and others—3 complete Lucky Song Parade Hits on each side! You save $13.04. You pay only 17¢ a song. Only $2.98 for all 18! You hear 3 songs without having to change the record.



New Improved Record (Closer Grooved) — Old Style Record (Grooved Too Far Apart)

DEAN MARTIN

(Dean Martin of the Dean Martin-Jerry Lewis Team on T.V.) brings you Song Parade Hits on break-resistant 78 R.P.M. records. Only 17¢ each song. Also on 45's.



BILL LAWRENCE

formerly of the Arthur Godfrey show brings you the Collector's Item Hits for only 17¢ each on 78 R.P.M. records only!

SNOOKY LANSON

of the Lucky Strike Hit Parade brings you the Collector's Item Record Hits for only 17¢ each —on 78 R.P.M. records.

MAIL NO RISK COUPON TODAY

SONG PARADE CO., Dept. 405
318 Market St., Newark, New Jersey

☐ Send 78 RPM
☐ Send 45 RPM

☐ Rush the 18 Top Smash Hit Songs starring Dean Martin, Jeff Clark and Arlene James and a supporting cast on 3 break-resistant vinyl records. I enclose $2.98, send postage prepaid. (I save me by sending full $2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied.

☐ Send 78 R.P.M. speed. ☐ Send 45 R.P.M. speed.

☐ I enclose $2.98. Send the 18 Hillbilly Songs.
☐ I enclose $2.98. Send the 18 Country Hymns.
☐ I enclose $2.98. Send the 18 Mambos.
☐ I enclose $2.98. Send the 12 Square Dances and Book.
☐ I enclose $2.98. Send the 18 Collector's Songs in 78 RPM Speed.
☐ I enclose $16.98. Send any 6 Sets indicated or All 6 Sets.

Name _____

Address _____

City _____ Zone ___ State _____

☐ **18 HIT PARADE SONGS BY DEAN MARTIN & OTHERS—ONLY $2.98**

1. Secret Love
2. Make Love to Me
3. Till We Two Are One
4. From the Vine Came the Grape
5. Young At Heart
6. Cross Over The Bridge
7. Dark Town Strutters Ball
8. Wanted
9. The Book
10. Stranger In Paradise
11. That's Amore
12. Eh, Cumpari
13. Changing Partners
14. Ricochet
15. Oh Mein Papa
16. Walking My Baby Back Home
17. Heart of My Heart
18. Rags to Riches

☐ **18 HILLBILLY SONGS—ONLY $2.98**

1. Slowly
2. You All Come
3. I Really Don't Want to Know
4. Release Me
5. Doggone It Baby I'm In Love
6. You Better Not Do That
7. Bimbo
8. There Stands the Glass
9. Satisfaction Guaranteed
10. I Forgot More Than You'll Ever Know
11. I'm Walkin' the Dog
12. Wake Up Irene
13. When Mexican Joe Met Jole Blon
14. Let Me Be The One
15. Tennessee Wig Walk
16. Mama, Come Get Your Baby Boy
17. It's Been So Long
18. Tain't Nice

☐ **18 COUNTRY HYMNS—ONLY $2.98**

1. Farther Along
2. The Family Who Prays
3. While The Ages Roll On
4. Mansion Over The Hilltop
5. Peace In The Valley
6. From The Manger to The Cross
7. Someone To Care
8. I Can't Help What Others Say
9. I'm Using My Bible For a Road Map
10. If We Ever Meet Again
11. I Know Who Holds Tomorrow
12. Glory Land March
13. No Tears In Heaven
14. Man of Galilee
15. Too Much Sinning
16. Suppertime
17. Crying In The Chapel
18. The Great Milky Way

☐ **18 Popular Latin Rhythm Mambo Songs $2.98**
By Tito Puente, Tito Rodriguez, and Joe Loco

1. Aprieta El Pollo
2. No Cuentes Conmigo
3. Mambotero
4. El Campanero
5. Tu Plato
6. Sagueboroco
7. Esy
8. El Mambo Hop
9. Yumbabe
10. El Nuevo Mambo
11. Quero No Ma
12. Besos De Caramelos
13. Quilo El Bon Bon
14. Mambo Nuevo York
15. Choro Popipe
16. San Souci Rumba
17. Solos Tu Y Yo
18. En Bolondron

☐ **12 SQUARE DANCES & BOOK — $2.98**
You get 12 Square Dance Songs by Hap Williams and others plus Gift Book "Square Dancing" for $2.98

1. Mockin' Bird
2. Flop Eared Mule
3. Buffalo Gal
4. Oh, Susanna
5. Soldier's Joy
6. Devil's Dream
7. Chicken Reel
8. Golden Slipper
9. Red River Valley
10. Arkansas Traveler
11. Little Brown Jug
12. Turkey in the Straw

PLUS BOOK: ☐ 78 RPM ☐ 45 RPM
"Square Dancing For Young And Old"

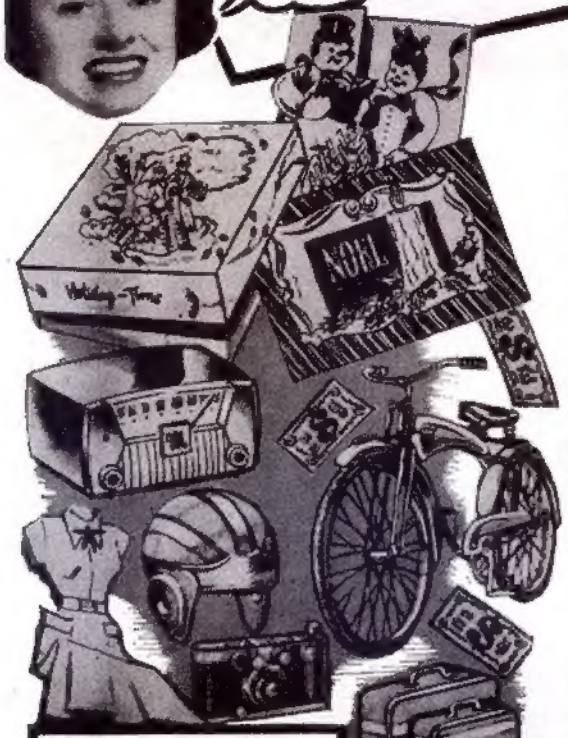
☐ **18 COLLECTOR'S SONGS—$2.98**
By Snooky Lanson, Bill Lawrence, etc. $2.98

1. Tell Me You're Mine
2. Bye, Bye, Blues
3. You Belong To Me
4. Anywhere I Wander
5. Takes Two To Tango
6. My Baby's Coming Home
7. Lady of Spain
8. Keep It A Secret
9. Hold Me, Thrill Me, Kiss Me
10. Why Don't You Believe Me
11. Till I Waltz Again With You
12. Don't Let the Stars Get In Your Eyes
13. Trying
14. Even Now
15. Glow Worm
16. Have You Heard
17. Side By Side
18. Oh Happy Day

Need Extra Spending Money?

HERE'S $50 TO USE AS YOU PLEASE!

It's Fun to Earn Money the Easy Stuart Way!



Take Easy Orders For STUART CHRISTMAS CARDS

Why not get all those things your heart is set on with money you earn by yourself! You can do it quickly and easily in your spare time! All you do is show our gorgeous greeting card samples for Christmas, birthdays and other year 'round occasions. We send you the samples on approval. Friends, neighbors, relatives, almost *everybody* buys on sight. You make sensational cash profits—fast!

YOU NEED NO EXPERIENCE TO EARN!

Exciting new 21-Card Christmas Assortment at $1 is a bargain that sells itself. Yet you keep up to 50¢ of each $1 as your quick, cash profit. Sell 100 boxes to folks you know and *$50 is yours!* Low-priced Name-Imprinted Christmas Cards, All-Occasion Assortments, Stationery and many other fast-sellers make still more money for you!

GET SAMPLES ON FREE TRIAL!

Send no money! We'll send you saleable sample assortments on approval for FREE TRIAL. Act fast and we'll also include Samples of Personalized money-makers FREE. Just fill out and mail coupon.

It's Easy To Make Money... Look At These Exceptional Earning Records

K.W.C., Geneva, Nebr, made $64.00
K.C., Marion, Ind., made $52.00
J.D., Milwaukee, Wis., made $108.00
S.K., Chicago, Ill., made $147.00
R.B., Medway, Mass., made $59.00
D.S., Boulder, Colo., made $55.00
D.B., Holland, Mich., made $50.00
W.A., Goodland, Ind., made $59.00

CLUB MEMBERS!
Your organization can earn hundreds of dollars with the easy, proven STUART fund-raising plan. Send coupon for full details.

MAIL COUPON NOW

STUART GREETINGS, INC.
4436-38 N. Clark St., Dept. 112, Chicago 40, Ill.

STUART GREETINGS, INC., Dept. 112
4436-38 N. Clark Street, Chicago 40, Illinois

YES! I want to earn extra spending money. Please send details with Assortments on approval and Personalized Samples FREE.

Name.....

Address.....

City & Zone.....*State*.....

If for a club, give its name above.

Boys! Girls! HURRY! HURRY! ENTER THIS BIG

Tootsie Roll CONTEST

You can win one of these valuable prizes

Mail your entries today

Tootsie Roll

W[illegible] in hot weather Tasty, Chewy, long lasting and still only 5¢

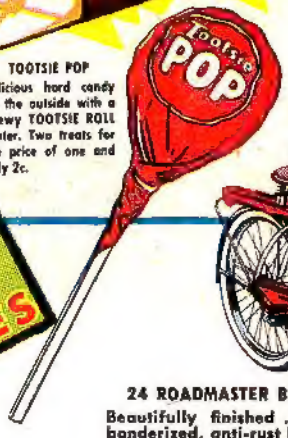
TOOTSIE FUDGE . . . creamy . . . smooth . . . just melts in your mouth! . . . only 5c.

Tootsie Fudge
Tootsie Fudge
THE SWEETS COMPANY OF AMERICA, INC. HOBOKEN, NEW JERSEY
Tootsie Milky Caramels
Tootsie Milky Caramels
THE SWEETS COMPANY OF AMERICA, INC. HOBOKEN, NEW JERSEY

TOOTSIE CARAMEL . . . milky . . . chewy . . . just delicious! . . . just 5c.

TOOTSIE POP

Delicious hard candy on the outside with a chewy TOOTSIE ROLL center. Two treats for the price of one and only 2c.



132 PRIZES

24 ROADMASTER BICYCLES

Beautifully finished . . . spray banderized, anti-rust baked-on-enamel . . . smartest to own, safest to ride. Patented side bumpers keep finish looking like new for years.

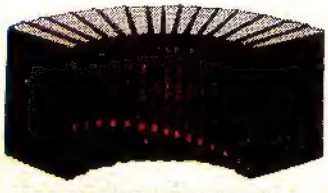
Be sure to FOLLOW these RULES!

. . . Tell us WHY YOU LIKE . . . TOOTSIE ROLLS . . . TOOTSIE POPS . . . or any of these TOOTSIE candies. Print or write CLEARLY—your name, address, city or town, state—AND GIVE YOUR AGE. . . . Every entry must be accompanied with 5 wrappers from one of the TOOTSIE CANDIES shown above. Address: TOOTSIE ROLLS CONTEST, Box 1414, New York 1, N. Y. . . . Contest open to boys and girls up to and including 16 years of age, living in Continental United States and in compliance with State Laws. In order that Every child may have an equal chance to win a prize, entries will be judged in age groups—so BE SURE TO STATE YOUR AGE. Company and advertising agency employees and their families not eligible. . . . Entries will be judged for originality and sincerity. In case of ties duplicate prizes will be awarded. Decision of judges is final; all entries become the property of The Sweets Company of America, Inc. No entries can be returned. Winner will be notified by mail. . . . Contest starts June 1, 1954 and CLOSES September 30, 1954 so hurry—get your entry in the mail now!

HURRY! MAIL YOUR ENTRY TODAY . . .

Read the rules carefully and follow them. Be sure you state your age — and enclose FIVE WRAPPERS from any of the TOOTSIE CANDIES shown above in this ad. Mail your entry now!

CONTEST CLOSES September 30, 1954



24 Sets, BRITANNICA JUNIOR

The 15-volume home library for children, published by "The Encyclopedia Britannica."

24 CYMA WATCHES

Beautiful gold wrist watches with expansion band — BOYS-GIRLS, created by CYMA, the Honor Award Watch.

24 GYM-DANDY PLAYGROUND SETS . . . 11 PLAYS

Famous Two-place SKY SKOOTER Pumper, swings, steel ladder, trapeze, see-saw, acting bars and gym rings. Colorful, sturdy, beautiful.

36 THUNDERBOLT HOOK-AND-LADDER TRUCKS

With Fire Fighter, Chain Drive with Safety guard. Big rubber tires, Plated Bells, Ball-Bearing wheels. Two ladders. One piece, smooth edge body. Red and white baked enamels.